

Conference Program

Wednesday, May 4, 2005

Track 00: Doctoral Consortium

Room #: TUM city campus

9:00 – 10:00 Opening Panel session on PhD Research

Chairman: Frank Piller
Panellists: Gianmario Verona
Paul Roberston
Giambattista Dagnino
Guje Sévon
Eduard Bonet
Udo Zander

10:00 – 10:30 Coffee break

10:30 – 12:00 Parallel sessions for research projects

12:00 – 13:10 Lunch

13:10 – 14:40 Parallel sessions for research projects

14:40 – 16:00 Closing Panel Session on General Comments on the Research Projects

Chairman: Gianmario Verona
Panellists: All faculty members
Closing: Pierre Batteau, EDAMBA President

Track 19: Preconference Corporate Governance

Room #: TUM city campus

12:00 – 15:45 Preconference, TUM city campus

Organizers: Theo Postma and Jonas Gabrielsson

Track 0: Keynote Track

Room #: TUM city campus, Audimax

16:00 - 18:00

Opening remarks

Anne S. Huff & Ralf Reichwald, Conference Co-Chairs, TUM Business School

Democratizing Innovation

Eric von Hippel, Sloan School of Management, MIT

Innovation Network Management as the Driving Force for the Future

Hans-Jörg Bullinger, President, Fraunhofer Gesellschaft

18:30 Opening reception

Thursday, May 5, 2005

8:30 Registration starts

B Paper Session Thu, May 5, 9:30-11:00

Track 0: Keynote Track

Welcome to EURAM 2005!

Joan E. Ricart, President, EURAM

Building Cooperative Organizations: The Leadership Role

Lynda Gratton, AIM Senior Fellow, London Business School

C Paper Session Thu, May 5, 11:30-13:00

Track 0: Keynote Track

Linking technology paths and scenarios to enable innovation

Rafael Ramirez, HEC Paris, Oxford University

Leo Roodhart, Shell International

Track 02: Responsible Management as Identity in Practice

Room #: MW0608

613: Strategy and Organizational Identity in a Late Modern World: Implications for Practice and Research

Yolanda Sarason & Anne Sigismund Huff

544: Corporate Values - Why do companies communicate their identity in stereotype, banal and abstract values?

Mette Morsing

Track 04: Responsibility in Public Management

Room #: MW3302

262: Post civil service

Yves Emery, Idheap, Carole Wyser, Idheap

476: Ethical Responsibility in Public Management: the support and development needs of monitoring officers in England

Paul Iles, University of Teesside; Michael Macaulay, University of Teesside

1: Governance and Corruption-A case study of South Africa

Soma Pillay, Swinburne University of Technology, Melbourne

Track 06: Ethics and Organizational Processes/Practices

Room #: MW1401

347: Granting disorder a role in ethics

Olivier Babeau, Paris Dauphine University

335: On the Ethics of Being Accountable

Martin Messner, University of Innsbruck

440: Meeting Responsibilities 'On the Stage' and Claiming Rights 'Behind the Scenes': The Re-Casting of Companies

Sue Llewellyn

644: Towards responsible management in an uncertain world? Between descriptive approach and normative approach

M. Bonnafous-Boucher, CNAM; Y. Fronda, INT/GET

231: Political Liberalism and Business Ethics

Thomas Armbruster

Track 08: Non-Profit Management

Room #: MW0234

859: Outsourcing as a mix of economics and politics: Exploring the link between factors and outcomes

Suzanne Young, Deakin University

537: Elementary obstacles to customer orientation in higher education: Differing customer definitions and limited customer knowledge

Günter Silberer, Georg-August-Universität Göttingen; Julia Wandt, Georg-August-Universität Göttingen

583: Serving two masters?

Doris Felbinger, Technische Universität Berlin

Track 10: Strategy development and dynamics

Room #: MW2102

410: Organisation, community and practice in the production of health and disease

D MacLean, University of Glasgow; R. MacIntosh, University of Strathclyde; H. Burns, NHS Greater Glasgow

539: General strategy concepts and the ecology of strategy discourses:

David Seidl, Institute of Business Policy and Strategic Management, University of Munich

Track 14: Performance management

Room #: MW1237

141: The Impact of Changing Strategic Priorities on the Design of MCS - Contingency Based Evidence from Case Study Research

Thomas Pock, University of St. Gallen; Dirk Voelz, University of St. Gallen

444: Performance Measurement Systems: Benefits

Veronica Martinez, Centre for Business Performance, Cranfield School of Management, Mike Kennerley, Centre for Business Performance, Cranfield School of Management

290: Performance Management: The Link between Balanced Scorecard, External Environment, and Organization Performance

Mohamed Basuony, Brunel Business School; John Aston, Brunel Business School

396: Evaluating the performance of bank branches: A strategic management perspective

Emili Grifell-Tatjé, Universitat Autònoma de Barcelona; Pilar Marquès-Gou, Universitat de Girona

Track 15: The Management of Projects: Reconciling Uncertainty and Responsibility

Room #: MW0250

330: Deviations, ambiguity and uncertainty in project-intensive organizations

Eva Maaninen-Olsson, Uppsala University; Markus Hällgren, Umeå School of Business and Economics

577: Making Sense of the Uncertain : Does Experience Matter in Project Risk Identification?

Graham M Winch, Eunice Maytorena, Tom Kiely; Manchester Business School

748: Project Leadership in Loosely Coupled Systems - the Paradox of Project Uncertainties

Soren Christensen

Track 16: Gender, diversity and management

Room #: MW3502

242: Black and Minority Ethnic Female in SMEs: A Comparative Study of BME Entrepreneurs in the UK

Azura Omar, Manchester Business School; Marilyn J Davidson, Manchester Business School; Sandra J Fielden, Manchester Business School

361: Paid work, parenting and power

Caroline Gatrell

253: Study Investigating Female Access to SME Finance in the Northwest of England

Adel J Dawe, MBS; Sandra Fielden, MBS

461: The Importance of Tailored and Focused Business Support for Female Entrepreneurs

Hunt, C. M., Fielden, S.L., Davidson, M.J.

Track 19: Corporate Governance

Room #: MW1050

886: Introduction

Chair: Morten Huse, Norwegian School of Management

Track 23: Knowledge Management

Room #: MW1701

880: KM: Bounded Rationality and Beyond

J.-C. Spender, Leeds University and Cranfield University

881: Scientific Leadership in Knowledge Construction

Shantha Liyanage, University of Auckland, New Zealand

320: Knowledge management: how far to the boundaries

Paddy O'Toole

Track 25: Managing work-family relations

Room #: MW3618

197: Work-family demands and resources - A cross-national study

Steven Poelmans, IESE Business School; Barbara Beham, University of Linz; Paula Brough, Griffith University; Laurent M. Lapierre, University of Ottawa; Milan Pagon, University of Maribor; Ilker Carikci, Suleyman Demirel University;

674: An investigation of work-family conflict in the Irish hotel sector

Alma McCarthy, NUI Galway; Jeanette N. Cleveland, Penn State University

Track 27: Networks and Alliances Supporting Early Ventures

Room #: MW2439

69: The Institutional Context and Entrepreneurial Networks: New Business Ventures as Activity Systems

Oswald Jones; Robin Holt

137: Establishing supportive networks for early ventures by managing stakeholder-relations

Dietmar Roessl, Vienna University of Economics and Business Administration; Matthias J. Fink, Vienna University of Economics and Business Administration

327: Alliance Team Governance, Leadership and Innovation Capabilities

Jochen Schweitzer, University of Technology Sydney; Siggj Gudergan, University of Technology Sydney

534: Incremental Alliance Portfolio Expansion in Technologically Innovating Firms: An Integrative Framework

Ulrich Wassmer, ESADE Business School

Track 29: Rhetorical Methods in Management Studies: Narratives, Metaphors, Conversation Analysis and Discourse Analysis

Room #: MW1134

559: Argumentative Strategies

Hervé Corvellec

443: Metaphors with Fuzzy Definitions in the Business and Society Field

Kusyk, S., Lozano, J.M., Bonet, E.

251: Conversational spaces in teams: An exploratory cross-cultural study of American and Spanish MBA teams

Tony Lingham; Ricard Serlavos, ESADE Business School, & Bonnie A. Richley, Case Western Reserve University and ESADE Business School

Track 32: Relational Perspectives in Organization Studies

Room #: MW3340

788: Relational Methods in Organization Studies

Mustafa Ozbilgin, Queen Mary, University of London

3: Stress and Burnout: A Relational Perspective

Ayala Malach-Pines

660: Relational Perspectives of Knowledge Creation and Learning

David R. Schwandt, George Washington University; M. Turan Ayvaz, George Washington University; Margaret D. Gorman, George Washington University

116: The three logics of organising. Building a theoretical framework for the management of human service organisations

Ulrica Nylén, Umeå School of Business and Economics, Sweden

Track 34: Not-Yet Published Books

Room #: MW3609

Book Session on INNOVATION

Chair: Frank T. Piller, Kathrin M. Moeslein

890: Book: Democratizing Innovation, MIT Press 2005.

Eric von Hippel

891: Book: Think, Play, Do: Innovation, Technology, and Organization, Oxford University Press, 2005.

Mark Dodgson, David Gann, Ammon Salter

892: Book: Managing Innovation: Integrating Technological, Market and Organizational Change, 3rd Edition, Wiley & Sons 2005.

Joe Tidd, John Bessant, Keith Pavitt

Track 35: Second Order Strategic Renewal: Co-evolution of Firm, Industry and its Environment

Room #: MW2621

817: Exploratory Innovation, Exploitative Innovation, and Ambidexterity

Justin J.P. Jansen, RSM Erasmus University; Frans A.J. van den Bosch, RSM Erasmus University; Henk W. Volberda, RSM Erasmus University

263: How Different Exploitation Strategies Affect Firm's Appropriate Balance Between Exploration And Exploitation: A Simulation Study

Adrian Atilio Caldart; Joan Enric Ricart

439: Institutional variation and entrepreneurship, the Ryanair case

Rodolphe Durand, HEC Paris; Thibaut Kleiner, European Commission

Track 36a: General Track: Human Resource Management

Room #: MW2250

787: Employee Share Ownership Schemes - Economic and Industrial Democracy

Sukanya Sen Gupta

165: HPWS and Organizational Performance

Chin-Ju Tsai, Warwick Business School

312: Understanding the Impact of HPWS: The Role of Workplace Climate

Peter G Gahan and Donna M Buttigieg

Track 36c: General Track: Marketing

Room #: MW1639

830: Brand management in an SME context: A theoretical framework and research agenda

Victor Tavares, Faculty of Economics of Oporto

749: Using Discrete Choice Modelling to analyze the relative importance of brands and eco-labels for household appliances and cars

Katharina Sammer, Rolf Wüstenhagen

292: New ways and opportunities for the post-modern product: The case of professional sports

Christèle Boulaire & André Richelieu

C-1 Panel Session Thu, May 5, 12:00-14:00

336: Perceived Innovativeness – A Cross-Industrial Study of its Impact on Customer Loyalty

*Werner H. Kunz, Ludwig-Maximilians-University; Anton Meyer, Ludwig-Maximilians-University;
Bernd H. Schmitt, Columbia Business School*

Track 36f: General Track: Strategic Management and related topics

Room #: MW2501

29: When does interorganizational trust improve alliance performance?

R. Krishnan, Tilburg University; N.G. Noorderhaven, Tilburg University

134: Between mergers and acquisitions and alliances :Renault-Nissan and Air-France-KLM as Avant-Garde organizational 'hybrids'.

Philippe M. Monin, EM Lyon; Audrey Rouzies, EM Lyon

148: Relational risks perception in alliance relationships: the influence of national cultural values

Hélène Delerue, Eric Simon

323: When they go together: Alliances implementing by Thai firms

Sunee Thechatakerng, Maejo University; Josep Rialp, Universidad Autonoma de Barcelona

C-1 Panel Session Thu, May 5, 12:00-14:00

Panel: How Firm Develop their Internationalization Strategies: Developing the Field of Entrepreneurship and International Business

Room #: MW3707

Erkko Autio,

Pavlos Dimitratos

Michael Dowling,

Hamid Etemad,

Marian Jones

D Paper Session Thu, May 5, 14:00-15:30

Track 0: Keynote Track:

**The Pillars of Management Research:
Insights from the Field of Design and Innovation**

Armand Hatchuel, Ecole des Mines de Paris

Dominique Levent, Renault

Panel: Analysing and Modelling Dynamic Interorganizational Networks

Room #: MW1550

Panel Chairs:

Felix Reed-Tsochas, Saïd Business School, University of Oxford
Bruce Kogut, INSEAD

Track 02: Responsible Management as Identity in Practice

Room #: MW0608

48: What Creates Continuity Costs When Changing Features Of Organizational Identity?

Laura Illia, U of Lugano; Francesco Lurati, U of Lugano

349: The end of uniformity?

*Merete Wedell-Wedellsborg, Royal Danish Defence College; Anne-Marie Soederberg,
Copenhagen Business School*

509: Salutogenesis in social systems: self, identity, and robustness of the organization

Juliane Riese, Bremen University

Track 03: (IR-) Responsible Leadership

Room #: MW3237

109: Responsible Management of Information Systems: An Oxymoron?

Bernd Carsten Stahl, De Montfort University

632: "Internal Leadership": What can Business learn from the Framework and Guiding Leadership Principles of the Federal Armed Forces of Germany?

Sonja Sackmann, University Bw Munich; Petra Eggenhofer, University Bw Munich

492: Towards a connecting leadership: Closing intellectual and emotional gaps in organizations

Rainer Marr, University Bw Munich; Alexander Fliaster, University Bw Munich

Track 04: Responsibility in Public Management

Room #: MW3302

70: Making Management Auditable

Michela Arnaboldi and Irvine Lapsley

457: Evaluate or measure results. The university case

Eliana Minelli, Univerità Cattaneo; Gianfranco Rebora, Università Cattaneo; Matteo Turri, Università Cattaneo

127: Contracting for public services

Anna Thomasson; Lund University

Track 06: Ethics and Organizational Processes/Practices

Room #: MW1401

628: Building Trust in Organizations through Ethical Governance

Ranjan Karri, Bryant University; Cam Caldwell, University of Houston-Victoria; Elena P. Antonacopoulou, University of Liverpool; Daniel C. Naegle, Texas A&M University

398: A Holistic Corporate Responsibility Model

Tarja Ketola, Turku School of Economics, Finland

238: Defining, Implementing and Monitoring Banking Ethics

James Bruton

214: Banner stores- The requisite conveyance of retailers' ethical policy

Laure Lavorata, Université Paris XII; Suzanne Pontier, Université Paris XII, France

Track 08: Non-Profit Management

Room #: MW0234

65: Blood donation motives and NPO marketing

Gernot Schiefer, TU München

179: The willingness of German foundations to invest ethically – results of an empirical study

Henry Schäfer, Institute of Business Management, Dept. of Finance, University of Stuttgart

446: Brand Personalities in the Non-Profit Sector

Markus Voeth, Uta Herbst, Oliver Seitz

Track 09: Accumulation and depletion systems to capture firms' heterogeneity (system dynamics)

Room #: MW2235

235: Exploring Managerial Cognition in Resource-building Strategies

Martin Kunc, London Business School; John Morecroft, London Business School

279: Mental Models and Resource Constraints

Abhijit Mandal, Don Antunes

Track 10: Strategy development and dynamics

Room #: MW2102

379: Contextual connectedness and relatability of strategic change processes

Florian Kappler, University of St. Gallen; Johannes Rüegg-Stürm, University of St. Gallen

586: Management Concepts: How do Managers deal with them?

Annick H. D. Van Rossem, Hogeschool Gent; Marc Buelens Marc, Ghent University & Vlerick Management School Ghent-Louvain

836: The Influence of Various Strategy Candidates in the Origins of Strategy –

Patrick Regnér and Claes Bohman, Stockholm School of Economics, Sweden

Track 13: Sourcing and providing information systems for strategic agility

Room #: MW1501

190: Strategic agility through situational method construction

Ulrike Baumöel, Institute of Information Management, University of St. Gallen

178: Transforming the Agility of IT Infrastructure and Projects through Real Options

Alan Thorogood, Australian Graduate School of Management; Philip Yetton, Australian Graduate School of Management

105: Strategic information systems and strategic alliances interactions

Sebastian Bruque and Jose Moyano

462: Beyond the On Demand Hype: A Conceptual Framework for Flexibility in Outsourcing

Oliver Häberle, TU München, Stefanie Jahner, TU München, Helmut Krcmar, TU München

Track 14: Performance management

Room #: MW1237

344: Integrating a Performance Measurement Framework into one Local Government Authority: An Action Research Approach

Anthony Hughes, Cardiff Council, Martin Whitehill, University of Glamorgan Business School

225: Organization Theory Perspectives of Performance Measurement Systems in Public Sector Organizations – A Systematic Literature Review

Pietro Micheli, Cranfield School of Management; Mike Kennerley, Cranfield School of Management

494: A Social Network Analysis Application to Evaluate Organizational Network Performance

Petruzzi G.L., Garavelli A.C., Gorgoglione M.

189: Designing a strategy to improve performance through a DEA model

NEVES, Joao and LOURENCO, Sofia

192: SPC and Retail Supplier Performance

Chris Morgan, Cranfield School of Management; Adam Dewhurst, Sainsbury plc

Track 15: The Management of Projects: Reconciling Uncertainty and Responsibility

Room #: MW0250

216: Successful Megaprojects: Ensuring Quality at Entry

Ole Morten Magnussen, Norwegian University of Science and Technology; Knut Samset, Norwegian University of Science and Technology

311: Why Information Systems Development Projects are Always Late

Philip Yetton, Australian Graduate School of Management; Anthony Vlasic, Boston Consulting Group

669: Can project management learn anything from studies of failure in complex systems?

Chris Ivory and Neil Alderman

Track 16: Gender, diversity and management

Room #: MW3502

665: A Longitudinal Study Investigating the Impact of a Career Development and Mentoring Programme on Female Mental Health Nurses in the NHS in England

Helen M Woolnough, Marilyn J Davidson, Sandra L Fielden

89: Career development in cyberspace: E-mentoring for professional women

Jenny Headlam-Wells; Julian Gosland; Jane Craig, Hull University Business School

438: Gender and negotiation: The case of cooperation agreements

Teresa Canet-Giner and M.C. Saorín-Iborra

151: Living with ambivalence: reflections on a critical management education encounter

Shona Bettany

Track 19: Corporate Governance

Room #: MW1050

130: Towards a communicative concept of corporate legitimacy

Guido Palazzo, Univ of Lausanne; Andreas Georg Scherer, Univ of Zurich

401: Multi-Voiced Strategy Process

Johanna Kujala, Hanna Lehtimäki, Kathleen Rehbein

606: Voices of Governance: Governance Responsibilities from a Voice Perspective

Sanjay Goel, University of Minnesota Duluth; Isabel C. Botero, University of Minnesota Duluth

Track 23: Knowledge Management

Room #: MW1701

56: The effect of formalization on inter-unit knowledge sharing

Annick Willem, Ghent University and Vlerick Leuven Gent Management School; Marc Buelens, Ghent University and Vlerick Leuven Gent Management School

511: Value creation in knowledge intensive firms

Carsten Martin Syvertsen, Norwegian University of Life Science; Gro Ladegard, Norwegian University of Life Sciences; Johan Olaisen, Norwegian School of Management, Norway

112: Antecedents of knowledge sharing and effectiveness of online professional communities: A conceptual model

Juan Rodon, ESADE Business School; Camilo Cataldo, ESADE Business School; Ellen Christiaanse, ESADE Business School

Track 25: Managing work-family relations

Room #: MW3618

716: Does relationship quality matter? Moderating impact on relationships among work-family linkage, work-family conflict and job satisfaction

Chen, I-Heng; Liu, Nai-Ying; Lin, Ying-Tzu

380: Decision making and the experience of work-family conflict - A qualitative study

Chantal M. Epie, Lagos Business School

715: Blurring boundaries: The working-at-home employees' job involvement, sex division of labor, work-family boundary management, and work-to-family conflict

Chen, I-Heng;Lai, I-Ching;Lin, Ying-Tzu

Track 27: Networks and Alliances Supporting Early Ventures

Room #: MW2439

97: The role of informal investors in the entrepreneurial process: an empirical study of opportunity, motivation and ability

Diamanto Politis, Lund University; Jonas Gabrielsson, Norwegian School of Management BI and Lund University

234: Business planning in high-technology ventures

Dirk Voelz, University of St. Gallen; Thomas Pock, University of St. Gallen

421: Growth of NTBFS: The Role of Incubators

Ulla Hytti, Turku School of Economics and Business Administration; Katja Mäki, Turku School of Economics and Business Administration.

708: Academic Scientists' Affiliations in Biotech Start-Ups

Daniela Baglieri, University of Messina

Track 28: Design, Collaboration and Relevance in Management Research

Room #: MW2711

863: Opening debate: rigour and relevance versus rigour or relevance

Joan Ernst van Aken, Eindhoven University of Technology, Netherlands; Sten Jönsson, Gothenburg University, Sweden

Track 29: Rhetorical Methods in Management Studies: Narratives, Metaphors, Conversation Analysis and Discourse Analysis

Room #: MW1134

275: How First - Line Leaders model reality and facilitate auto-poiesis

David Weir, Craig Marsh, Wilf Greenwood,

68: From a "common-sense" to a "scientific" evaluation of project success

Davar Rezania, ESADE Business School; Eduard Bonet, ESADE Business School

88: The TQM: Quality Control Story and Quality Control Circles under the Social Constructivism perspective

Manuel F. Suárez-Barraza

Track 32: Relational Perspectives in Organization Studies

Room #: MW3340

755: Business venturing as a relational process

Mine Karatas-Ozkan and William D. Murphy

308: The drive to relate in social alliances: A meso perspective

Ida E. Berger, Ryerson University; Peggy H. Cunningham, Queen's University; Minette E. Drumwright, The University of Texas at Austin

688: Are transactional and relational exchange appropriate for practice : a french retailer's case study

Xavier Lepers, University of Montesquieu-Bordeaux IV

28: Exchange Modes of Interorganisational Relationships

Markus Göbel; Christiana Weber

Track 34: Not-Yet Published Books

Room #: MW3609

Book Session on STRATEGY

Chair: Janine Nahapiet, AIM Lead Research Fellow & London Business School

893: Book: Organizational Evolution and Strategic Management, Sage Publ. 2005.

Rodolphe Durand

894: Book: Identity & Strategy – How Individual Visions Enable the Design of a Market Strategy That Works, Edward Elgar 2006.

Olaf G. Rughase

895: Book: Strategy as Practice: An Activity-based View, Sage Publ. 2005.

Paula Jarzabkowski

Track 35: Second Order Strategic Renewal: Co-evolution of Firm, Industry and its Environment

Room #: MW2621

634: Waves of investing: Institutional Dynamics in the venture capital sector

Dara Szyliowicz, Texas Tech University; Tiffany Galvin, University of Utah; Tammy Madsen, Santa Clara University

126: Imitation or distinction: Strategic responses to social reference groups

Freek Vermeulen and Tiemin Wang, London Business School

816: COEVOLUTIONARY COMPETENCE IN THE REALM OF CORPORATE LONGEVITY

Zenlin Kwee, RSM Erasmus University; Frans A.J. van den Bosch, RSM Erasmus University; Henk W. Volberda, RSM Erasmus University

256: Dynamics and Obstacles of commercialization in science-based industries – The case of the Munich cluster for pharmaceutical biotechnology

Robert Kaiser, Ludwig-Maximilians-Universität München; Ines Jung, TUM Business School; Micheal Liecke, Ludwig-Maximilians-Universität München

Track 36a: General Track: Human Resource Management

Room #: MW2250

84: A meta-analysis of the hrm-performance link

Markus Gmuer, European Business School Oestrich-Winkel

211: The effect of human resource management policies on organisational performance in Greek manufacturing

Anastasia Katou, Cardiff Business School; Pawan Budhwar, Aston Business School

611: e-mail at work: cause for concern?

Howard Taylor, George Fieldman and Yochanan Altman

837: Focusing on the black box of HRM - organizational performance link: A plea for integration behavioural theory and measures in research

Dors Fay, Felix Brodbeck

Track 36b: General Track: International Management

Room #: MW1602

752: Pre-clusterization in emerging markets: The Toyota Group's entry process in China

Faith Hatani

10: Labour regulations and FDI: Who is attracted?

Kerstin Pull, University of Tuebingen

653: PUBLIC-PRIVATE PARTNERSHIPS: A MULTIDIMENSIONAL MODEL FOR CONTRACTING

Hugo Zarco-Jasso

795: Exploring the Mechanics of Globalization

Donald Feaver

Track 36c: General Track: Marketing

Room #: MW1639

829: Personality-and-Culture and Attitudes: A brief review and research proposal

Todd A. Mooradian

737: The self-gift act as the expression of the personal pleasure

Dania Mouakhar, Paris IX Dauphine; Denis Darpy, Versailles Saint-Quentin University

Track 36f: General Track: Strategic Management and related topics

Room #: MW2501

37: The regional environment and a firm's innovative performance

S. Beugelsdijk

135: Managing technological discontinuities: CEO transitions and timing for radical innovation

Isabel Gutiérrez, Carlos III University-Spain; Manuel Nuñez-Nickel, Carlos III University-Spain

729: Organizational sources of synergy in leveraging innovation from disparate business models

Marius Leibold, Stellenbosch University; Sven C. Voelpel, International University of Bremen; Solomon R. Habtay, Stellenbosch University.

800: Dynamics and Obstacles of commercialization in science-based industries - The case of the Munich cluster for pharmaceutical biotechnology

Ines Jung, TUM Business School; Robert Kaiser, TUM Business School; Michael Liecke, TUM Business School

E Paper Session Thu, May 5, 16:00-17:30

Track 0: Keynote Track:

The Future of Management Education

Andrzej K. Kozminski

Management as a Regulated Profession

J.-C. Spender, Leeds University and Cranfield University, UK

Panel: Assessing the value of transparent communication and responsible leadership

Room #: MW1550

Panelists:

Holger Sievert, icommunicate! qualification program, Bertelsmann Foundation

Sven Hamrefors, Department of Innovation, Design and Product Development, Mälardalen University, Eskilstuna/Sweden

Alan Hughes, Centre for Business Research (CBR), The Judge Institute of Management, University of Cambridge, Cambridge/United Kingdom

Bruce Kogut, INSEAD

Davide Ravasi, Strategic and Entrepreneurial Management Department, SDA Bocconi School of Management, Milan/Italy

Jan Erik Sass, Lautenbach Sass, Frankfurt/Germany

Klaus Schönbach, The Amsterdam School of Communication Research (ASCoR), University of Amsterdam, Amsterdam/Netherlands

Track 02: Responsible Management as Identity in Practice

Room #: MW0608

805: Responsible Practice, Responsible Identity: Balancing the Bases of Legitimacy in Competitive Change

Andrew R.G. Baldwin, Umea School of Business and Economics, Sweden

575: Responsible Identity Practices

David Oliver, Imagination Lab Foundation; Matt Statler, Imagination Lab Foundation; Johan Roos, Imagination Lab Foundation

Track 03: (IR-) Responsible Leadership

Room #: MW3237

110: Empowerment in an Uncertain World: Conceptual Issues and Empirical Tests

Mariusz Bratnicki; K. Adamiecki University of Economics; Izabela Marzec, K. Adamiecki University of Economics

Track 04: Responsibility in Public Management

Room #: MW3302

557: Whole of Government Accounting in the UK

Danny Chow, Christopher Humphrey, Jodie Moll

556: Understanding Organizational Crisis Management Processes : an analytical framework drawn from a case study in a public company

Sébastien Gand, Aurélien Acquier, Mathias Szpirglas

Track 06: Ethics and Organizational Processes/Practices

Room #: MW1401

362: Social Standards and reflexive modernity

Martin Müller, Universität Oldenburg; Thomas Beschoner, Universität Montréal

16: ' A Critical Evaluation and Extension of Social Accountability 8000: The Contribution of Discourse Philosophy '

Dirk Ulrich Gilbert, University of Erlangen-Nuernberg; Andreas Rasche, University of the Armed Forces Hamburg

15: ' Enforcing Stakeholder Accountability - Understanding Ethics Management as a Process of Communicative Practices '

Andreas Rasche, University of the Armed Forces Hamburg; Daniel E. Esser, London School of Economics

483: Levinasian Ethics and the Representation of the Other in International and Cross-Cultural Management

C. Rhodes & R.I. Westwood

Track 08: Non-Profit Management

Room #: MW0234

355: Member orientation in German trade associations: Implications for the organizational design

Franziska Schulz-Walz, TUM Business School

119: The role of associations as intermediary institutions to stimulate sustainable consumption

Yvonne Arndt, Technische Universität München

159: Funding of Trade Associations in Germany: Problem Areas and Problem-Solving Approaches Bases on Empirical Results

Hans-Jürgen Funke, TUM Business School

341: Collective services of trade associations – quality-oriented production under consideration of the needs of the members

Thomas Zitzmann, TU München

Track 09: Accumulation and depletion systems to capture firms' heterogeneity (system dynamics)

Room #: MW2235

802: Fostering Entrepreneurs' Capabilities to Outline Sustainable Strategies in 'Stunted' SMEs through Modelling and Simulation: a Dynamic Resource-Based View

Carmine Bianchi, Graham W Winch

64: Opportunism and Partnership in a High-Tech Supply Network: An Agent-Based Model

Georges Romme, Tilburg University; Henk Akkermans, Tilburg University

277: Virtual Coopetition in the Consulting Industry

Abhijit Mandal, Don S. Antunes

Track 10: Strategy development and dynamics

Room #: MW0130

177: Strategy in the Age of Globalization: A Penrosian Theory of Globalfocusing

Klaus E Meyer

244: Sensemaking in peripheries

Alex Wright, University of Wolverhampton Business School

519: Beyond Dichotomies in Strategic Management of Organizational Knowledge: a Knowing Practice Approach

Emilio Bellini

Track 13: Sourcing and providing information systems for strategic agility

Room #: MW1501

27: An organizational paradox: The performance and strategic risks of IT outsourcing

Yuwei Shi, Monterey Institute Fisher Graduate School of International Business

883: Panel: Is external sourcing of IS driving or draining strategic agility?

Panel Chair: Tilo Böhmann, Technische Universität München, Germany

Track 14: Performance management

Room #: MW1237

73: Sustainability Accounting as the Link between the Sustainability Balanced Scorecard and Sustainability Reporting

Stefan Schaltegger, Centre for Sustainability Management, University of Luneburg; Marcus Wagner, Centre for Sustainability Management, University of Luneburg

266: Intellectual Capital and Balanced Scorecard joined by the Red Queen

Silvana Revellino, Polytechnic of Turin

376: Aligning Managerial Behaviors with Strategic Organizational Outcomes: Measuring Managerial Performance

Laube S. & Deller J.

125: Performance appraisal field study: The use of behavioral observation scales

Mark A. Mishken, NY State Unified Court System and Pace University; Kevin, C. Ruminson, California State University Office of the Chancellor; Krisztina Juhasz, NY State Unified Court System

Track 15: The Management of Projects: Reconciling Uncertainty and Responsibility

Room #: MW0250

23: Storytelling as an addition to a project-based company's organisational memory

Kaj U. Koskinen, Tampere University of Technology, Pori

533: Organisational routines, situated learning and processes of change in project-based environments

Mike Bresnen, University of Leicester; Anna Goussevskaia, University of Warwick; Jacky Swan, University of Warwick

726: From blueprints to maps in project management

Andreas Nilsson, Umea School of Business and Economics at Umea university; Anders Soderholm, Umea School of Business and Economics at Umea university

Track 16: Gender, diversity and management

Room #: MW3502

604: Women work and equal opportunities in CEE

Beverly Metcalfe, Ms M. Afanassieva

853: The Czech Women in the Labour Market, a European Comparison

Marie Valentová

728: From Soviet Woman to Businesswoman: Experiences of Women Managers in Post-Soviet Estonia

Christopher J. Rees and Beverley D. Metcalfe

Track 18: Innovation, Creativity & Design

Room #: MW1639

680: Perceptions of innovations: Exploring and developing innovation classification

Richard J Adams, Cranfield School of Management

884: Innovation past & future

Bettina von Stamm, Cranfield University, UK

550: How Firms Can Increase their Innovativeness: An Integrative Model of Factors Driving New Product Development Decisions

Giulia Calabretta, ESADE; Boris Durisin, Bocconi University

295: Introducing Radical Product Innovations: The Role of Interpretation of the Triggers of Innovation

Nils Plambeck

Track 23: Knowledge Management

Room #: MW1701

474: Accessible But Not Accessed – How Availability Hinders the Flow of Knowledge in Multinational Companies

Helmut Kasper, Wirtschaftsuniversität Wien, Beate Haltmeyer, Wirtschaftsuniversität Wien, Florian Kohlbacher, Wirtschaftsuniversität Wien, Peter J. Scheer, Karl-Franzens Universität

882: Negative Impact of HRM Complementary on Knowledge Transfer in MNCs

Dana B. Minbaeva, Copenhagen Business School

543: Co-evolution and Reverse Transfer of Organizational Practices from Cross-Border Affiliates of Multinational Corporations

Leanne Chung, Cardiff Business School

Track 24: Strategic Heterogeneity, Knowledge Dynamics and Performance

Room #: MW3707

862: Track Opening Panel Session: Organizational Capabilities and Strategic Management: Where Do We Go from Here?

Session Chair: Giovanni Battista Dagnino, University of Catania

Track 25: Managing work-family relations

Room #: MW3618

373: Horai-management as an approach to coordinating working hours and managing work family interface

David Alis, CREM CNRS c6211, IGR-IAE, Université de Rennes 1 ; Luchien Karsten, Faculty of Management and Organization, University of Groningen ; John Leopold, Nottingham Business School

221: Pregnancy and Leader-Member Exchange: a new research avenue

Liisa Mäkelä, University of Vaasa

186: European Social Audits - Developments and Trends -

Michel Domsch, Helmut-Schmidt-University; Désirée Ladwig, Helmut-Schmidt-University

Track 28: Design, Collaboration and Relevance in Management Research

Room #: MW2711

864: Invited Session: The philosophical foundations of developing practical knowledge

Session Chair: Sten Jönsson, Gothenburg University, Sweden

867: Bridging the gap between theoretical and practical knowledge – the perspective of Constructivist Pragmatism

Lennart Norreklit, Aalborg University; Hanne Norreklit, Aarhus School of Business

Track 29: Rhetorical Methods in Management Studies: Narratives, Metaphors, Conversation Analysis and Discourse Analysis

Room #: MW1134

175: Other internationalization: a perspective of international management from Latin American and Spanish expatriates' narratives.

Hugo Gaggiotti

220: The Productivity Challenge in Knowledge Work

Paris de l'Etraz, PHD Student Esade; Eduard Bonet, Esade; Alfons Sauquet, Esade

589: A reasonable agents' economy. Rhetoric in entrepreneurship

Xavier Barrull i Melcior, ESADE - URL

806: Narratives and Interpretation of Change in UK local governance: invitations to a dialogue between political science and management studies

Kevin Orr

Track 32: Relational Perspectives in Organization Studies

Room #: MW3340

814: Competing in turbulent environments through dynamic capabilities: A relational perspective

Laura A. Costanzo, University of Surrey

147: Making sense of organisational failure: The Marconi debacle

Jacqueline Kam

38: An Organizational Model of Attitude Change

Joao Amaro de Matos and Luis Almeida Costa

80: The Emergence of Organizational Positivity

Miguel Pereira Lopes, Universidade Independente; Miguel Pina e Cunha, Universidade Nova de Lisboa

Track 34: Not-Yet Published Books

Room #: MW3609

Book Session on COOPERATION & COMPETITION

Chair: David C. Marker, ESC - Clermont Graduate School of Management

896: Book: Non-Cooperation – The Dark Side of Strategic Alliances, Palgrave Macmillan 2005.

Wilma W. Suen

897: Book: Performance at the Limit: Business Lessons from Formula 1 Motor Racing, Cambridge University Press 2005.

Mark Jenkins, Ken Pasternak, Richard West

898: Book: Corporate Social Responsibility - Reconciling Managerial Strategies Towards the 21st Century, Palgrave Macmillan 2005.

Andrew Kakabadse, Mette Morsing

Track 35: Second Order Strategic Renewal: Co-evolution of Firm, Industry and its Environment

Room #: MW2621

172: Teleological Views on Historical Strategy Paradigms. Foundations for a processual and transformative approach to strategy

Santa La Rocca

393: Capability of evolutionary dynamics in the globalisation process of firms

Thomas Borghoff

77: Beyond organisational networks: An outline of conjoint structuring in the global airline business

Michael Reiss; Tobias Bernecker, University of Stuttgart

Track 36a: General Track: Human Resource Management

Room #: MW2250

779: The Indiana Jones approach: Cultural Competencies and Conglomerated Conflict Behavior in intercultural conflicts

Martin Euwema, Utrecht University, and Hetty van Emmerik, Utrecht University

504: Driving the Human Force to Work; in Multiculturalism in Indian Organisations

V. K. Kaushik & S. D. Vashishtha

522: Understanding employee commitment to change: The role of line managers and human resource practices

Edel Conway, DCU Business School; Kathy Monks, DCU Business School; Fiona Whitney, DCU Business School

392: Putting organizational loyalty back in place.

Victoria Bellou, University of Piraeus; John Thanopoulos, University of Piraeus

Track 36b: General Track: International Management

Room #: MW1602

164: International advertising standardisation in the Mercosur

Fernando Fastoso, University of Bradford; Jeryl Whitelock, University of Bradford

296: Austrian and Spanish banks abroad - a comparison of responsible regional integration strategies

Peter Haiss, Vienna University of Economics; Andreas Pichler, ESADE and Vienna University of Economics; Katharina Steiner, Vienna University of Economics

372: Cooperative relationships and cultural confrontation

Olivier Joffre, University Paris Dauphine, Stéphanie Dameron, University Paris Dauphine

Track 36f: General Track: Strategic Management and related topics

Room #: MW2501

157: Value creation in a networked business environment: Towards an integrated theoretical framework

Katharina Wratschko, Vienna University of Economics and Business Administration

282: Problems with "copy & paste" in network research

Ralf Wetzel, Chemnitz University of Technology (D); Jens Aderhold, Martin-Luther-University Halle-Wittenberg (D)

445: Social networks as source of competitive advantage

Paulo Augusto, FGV-EASP

719: A Social Network Approach to Achieving Strategic Decision Making in Four Local Councils

Sharon Kemp, University of Western Sydney, Australia

E-1 Track Poster Session Thu, May 5, 16:00-17:30

Track 19: Corporate Governance

Room #: MW1050

294: Individual privacy, public interest and corporate social responsibility: The dilemmas of genetic testing.

Ravi Sarathy, Northeastern University

(scheduled as interactive poster presentation)

332: Ownership and control in culturally distant subsidiaries. German MNCs in India

Sigu Muringaseril, University of St.Gallen; Li-Choy Chong, University of St.Gallen

(scheduled as interactive poster presentation)

333: Governance of the State-Owned Enterprise

Johan Bouglet, University Paris Dauphine

(scheduled as interactive poster presentation)

416: Public versus private production efficiency. An empirical comparison in urban services industry

Gustavo Sanchez-Garcia & Angeles Montoro-Sanchez

(scheduled as interactive poster presentation)

662: The contingent role of boards - the case of ABB's turnaround

Wolfgang Amann, Jochen Brelochs, Ulrich Steger

(scheduled as interactive poster presentation)

679: Stock options for better corporate governance

Pablo G. Collazzo, ESADE

(scheduled as interactive poster presentation)

704: Governance and Performance: industrial district case study.

Marianna Mauro & Corrado Cuccurullo

(scheduled as interactive poster presentation)

18:45 – OPEN END

JOIN US FOR THE EURAM DINNER !

Friday, May 6, 2005

F Paper Session Fri, May 6, 9:00-10:30

Track 0: Keynote Track:

Managing Design Driven Innovation: Innovations Strategies in Successful Italian Design-Intensive Manufacturers

Roberto Verganti

Design and Innovation: A Study of Entrepreneurs

Richard J. Boland Jr.

Track 03: (IR-) Responsible Leadership

Room #: MW3237

328: Sustainable Development: PR Spin or New Managerial Paradigm

Jacques Lauriol, Rouen School of Management

414: Stakeholders and environmental strategy

Josefina L. Murillo-Luna; Concepción Garcés-Ayerbe; Pilar Rivera-Torres, University of Zaragoza

43: Why corporate social responsibility should be popularised but not imposed

Fred Robins, University of Adelaide

Track 04: Responsibility in Public Management

Room #: MW3302

499: Representing accountability in complex urban environments

Luiz R. Bautzer - Centre Scientifique et Technique du Bâtiment

272: Privacy and Trust in Information Society

Jyri Naarmala, University of Vaasa; Olli Mäkinen, The Tritonia Academic Library, Vaasa

Track 06: Ethics and Organizational Processes/Practices

Room #: MW1401

145: Integrity. Talking the walk instead of walking the talk.

Wim Vandekerckhove, Ghent University Belgium

291: Practical Wisdom - Integrating Ethics and Effectiveness in Organizations

Karin Oppegaard, University of Lausanne; Matt Statler, Imagination Lab Foundation

676: Toward a mid-range theory of the environmental investment decision process

Christoph Drechsler

286: Theoretical and Empirical Insights regarding the role of Environmental Management Systems in Hungary

Gábor Rácz, University of Pécs; György Málovics, University of Szeged; Sascha Kraus, University of Klagenfurt

Track 07: Design in the 21st Century: The Business of Responsibility

Room #: MW2439

809: Socially Responsible Design: Responsible Business in the 21st Century

Caroline L. Davey, Andrew B. Wootton, Angharad Thomas & Rachel Cooper, The University of Salford; Mike Press, The Robert Gordon University

682: Innovation in corporate security: the role of responsible management

Nicola Misani, Bocconi University; Barbara Del Bosco, Bocconi University; Massimo Cottafavi, Bocconi University

623: Mission Driven Organizations: A Conceptualization

Syed Aqeel Tirmizi, School for International Training; Rebecca J. Jestice, School for International Training

Track 09: Accumulation and depletion systems to capture firms' heterogeneity (system dynamics)

Room #: MW2235

305: Feedback mechanisms and resource dynamics in strategic renewal: Revisiting the role of manager visible hand in the intra-organizational ecology

Edoardo Mollona, Department of Computer Science, Università degli Studi di Bologna

Track 10: Strategy development and dynamics

Room #: MW0130

877: Panel: Strategizing, Practices and Activities – Current Views and Future Developments

Chair: Leif Melin, Jönköping International Business School

Panelists include:

Simon Grand, Institute of Management, University of St Gallen, Switzerland

Patrick Regné, Institute of International Business, Stockholm School of Economics, Sweden

Carlo Salvato, Bocconi University, Italy

Richard Whittington, University of Oxford, Saïd Business School, United Kingdom

Track 12: Value through e-Business?

Room #: MW0608

193: Formulating and Testing the Sourcing Management in the Internet Environment - The Viewpoint of Decision Support

Rainer Breite

569: Mobile Telemedicine Systems and their effects on the medical value chain and new business models

Hans-Georg Gruber, TU Munich; Alexander Scholz, TU Munich; Johannes Clauss, TU Munich; Bernhard Wolf, TU Munich Lehrstuhl für Medizinische Elektronik

390: Defining business models: validating opportunities opened by exogenous change

Jonas Lind

Track 15: The Management of Projects: Reconciling Uncertainty and Responsibility

Room #: MW2102

131: Project management: A leadership challenge

Susanne Ollila, Fenix/Chalmers University of Technology

319: Adaptive habitus? Project managers' evaluation of the role of the executive sponsor in complex projects.

Kaye Remington, UTS Project Management Program; Jane Helm, UTS Project Management Program

791: Toward professionalisation in project management

Mihály Görög, Corvinus University of Budapest

Track 16: Gender, diversity and management

Room #: MW3502

405: Reaching the Invisible: Overcoming Sampling Barriers in GLB Research via Web Surveys

Raymond Nam Cam Trau, Charmine Hartel and Gunter Hartel

436: Facilitation:Feminisation of corporate masculinity?

Dr Elaine Swan

485: Status and respect: male social behaviours in a remote oilfield

Ioanni Toutoungi, Management Studies, University of Aberdeen Business School; Lorna Mckee, Management Studies, University of Aberdeen Business School

Track 18: Innovation, Creativity & Design

Room #: MW0250

451: Developing routines for managing discontinuous innovation

John Bessant and Dave Francis

551: Organizational routines as the bridge between experience and action

Bjarne Espedal

774: Integrating Strategy and Innovation Activities – Elaborating the Dynamics

Tommi Lehtonen, Jarmo Poskela, Pekka Berg

768: Strategic outsourcing and its impact on the innovative capability of organisations

Andreas Hoecht & Paul Trott

Track 19: Corporate Governance

Room #: MW1050

649: Increasing ownership dispersion in the German system of governance and finance: The role of German MNCs

Winfried Ruigrok, University of St. Gallen; Alexis Owtscharov, University of St. Gallen

170: Governance, compliance and the law: Evaluating a recent Irish initiative

John Heneghan, University of Limerick; David O'Donnell, Intellectual Capital Research Institute of Ireland

759: Some problems of governance in Slovenian corporations nowadays

Rudi Rozman, University of Ljubljana

Track 21: Entrepreneurship and International Business

Room #: MW1501

- # 764: Globalisation in the clothing value chain: Strategies for UK clothing manufacturers**
Celine Abecassis-Moedas, Centre for Business Management, Queen Mary-University of London
- # 72: Managing foreign research and development in China**
Oliver Gassmann; Marcus M. Keupp, both University of St. Gallen
- # 107: Person-Environment Fit: How Does the Fit Between Entrepreneur and Environment Influence Entrepreneurial Satisfaction?**
Leon Schjoedt, Illinois State University
- # 50: Job Characteristics as Causes of Entrepreneurs' Job Satisfaction**
Leon Schjoedt, Illinois State University
- # 82: Djamila's journey from Kolkhoz to Bazaar: Female Entrepreneurs in Kyrgyzstan**
Gul Berna Ozcan

Track 23: Knowledge Management

Room #: MW1701

- # 412: The Impact of Knowledge Justification on the Coordination of Dispersed Innovation Activities**
Philipp Tuertscher, University of St. Gallen; Simon Grand, University of St. Gallen; Georg von Krogh, University of St. Gallen
- # 122: Linking e-business with business performance through knowledge management**
Cegarra-Navarro, JG, University of Cartagena; Dewhurst Frank, Manchester Business School
- # 36: Task uncertainty & Knowledge Management**
Mariano Corso, Politecnic of Milano; Antonella Martini, University of Pisa; Silvia Massa, University of Genova; Luisa Pellegrini, University of Pisa; Stefania Testa, University of Genova
- # 765: Alignment of Knowledge and Knowing: A Practice-Based Spiral Model for Knowledge Creation**
Jun Li, CNRS-BETA, Louis Pasteur University

Track 24: Strategic Heterogeneity, Knowledge Dynamics and Performance

Room #: MW3609

- # 532: How Do Firms Differ: What do We Know About Capabilities?**
David Hoopes, Southern Methodist University; Tammy L. Madsen, Santa Clara University
- # 86: Capabilities for integrated solutions: empirical evidence from the IT sector**
Federica Ceci, University of San Marino (SM)
- # 161: Static and dynamic perspectives in strategic heterogeneity: classification of resources and main implications for dynamic capabilities**
Maria P. Salmador, Eduardo Bueno, Philippe Byosiere
- # 120: FIRM BENEFITS FROM PRODUCT PIRACY**
Julio O. De Castro, David B. Balkin, Dean A. Shepherd

Track 25: Managing work-family relations

Room #: MW2050

301: Work/life balance and vulnerable workers

Martha MacDonald, Saint Mary's University; Shelley Phipps, Dalhousie University; Lynn Lethbridge, Dalhousie University

587: Work/life balance of dual career couples – Managerial, professional and entrepreneurial careers

Marja Känsälä, Turku School of Economics and Business Administration

Track 26: Managing the Production of Academic Knowledge

Room #: MW1237

582: Flat or steep hierarchies in research institutes? - Empirical findings for the Max-Planck-Institutes

Catharina Leilich, IAAEG/University of Trier

705: Management models as a science policy: the case of platform management in the French national agronomic research institute

Pascal Le Masson, Ecole des Mines de Paris; Michel Nakhla, Ecole des Mines de Paris

466: The Challenge of Managing Boundary Spanning Research Activities: Experiences from the Swedish Context

Niclas Adler, Stockholm School of Economics; Maria Backman, Chalmers University of Technology; Flemming Norrgren, Chalmers University of Technology

Track 28: Design, Collaboration and Relevance in Management Research

Room #: MW2711

106: Reinventing the Future: Design Science Research in the Field of Organization Studies

Joan Ernst Van Aken, Eindhoven University of Technology; Georges Romme, Tilburg University

53: FROM MANAGEMENT RESEARCH TO 'FORWARD-SEARCH'

Daniel G. Andriessen

512: Developing Technological Rules from a synthesis of the science base

David Denyer and David Tranfield

149: Moving towards appropriability of academic knowledge: a post-actionalist perspective

François-Xavier de Vaujany and Amaury Grimand, Préactis, Jean Monnet University

Track 29: Rhetorical Methods in Management Studies: Narratives, Metaphors, Conversation Analysis and Discourse Analysis

Room #: MW1134

701: A Narrative Approach to Understanding the Nursing Work Environment

Linda McGillis Hall and Diana Kiesners

860: Management, narration, rhetoric. A discussion on discussing and implementing strategy

Gianluca Colombo, Università della Svizzera Italiana; Francesco Sacco, Università dell'Insubria

194: The hedgehog, the fox, but not the magister's pox: Theorizing about the creative process in organizational research drawing from the experience of scientists and artists

Tony Lingham; Bonnie A. Richley; Giulia Calabretta; Jordi E. Comellas; Jan Hohberger; Davar Rezania; Caroline Straub; & Manuel F. Suárez-Barraza, ESADE Business School

576: Changing managerial discourse in academia in Sweden and England

Elisabeth Berg, Jim Barry and John Chandler

Track 30: Emotions: Perspectives and Practicalities

Room #: MW3618

847: Emotional turmoil at the Bauhaus: Problems of managing Internal and External Legitimacy in extreme times

Stella Minahan & Charmine Hartel

848: Productive and destructive reactions to conflict in diverse workgroups: The role of affective climate

Remi Ayoko & Charmine Härtel

776: Understanding toxic emotions at work: Towards a definition and a measurement

Tina Kiefer, Birkbeck College (University of London); Laurie Barclay, Sauder School of Business (University of British Columbia); Peter J. Frost, Sauder School of Business (University of British Columbia)

66: Grieving Emotions: Understanding Emotion Display Rules Through Labour Arbitration Cases

Wilfred J. Zerbe

Track 31: Leadership Challenges in the World of Multiple Realities

Room #: MW1602

647: Who controls the looking glass? Organizational Theater, Liminality and a Conversation Piece

Stefan Meisiek, Nova University, Lisbon and David Barry; Learning Lab Denmark

227: The Power of an Ordeal: Leadership as an Emotional Paradox

Erika Sauer

399: Picturing Business Leadership: The Case of Carly Fiorina

Eric Guthey, The Copenhagen Business School; Brad Jackson, Victoria Management School, Victoria University of Wellington; Timothy Clark, Durham Business School, University of Durham

678: Entrepreneurial Passion Leading an Industry

Hanna Lehtimäki, Heidi Keso, Tarja Pietiläinen

803: The Art of Inter-Leadership - Integral Artistic Leadership and its implication for corresponding Leadership Education, Development and Learning

Wendelin Küpers

Track 32: Relational Perspectives in Organization Studies

Room #: MW3340

153: Identification-based trust and competitive advantage

Roberto García-Castro, IESE Business School; Miguel A. Ariño, IESE Business School

(scheduled as interactive poster presentation)

418: The impact of trust and communication on the franchise results from a resource-based view

Margarita Fernández-Monroy, Las Palmas de G.C. University; Josefa D. Martín-Santana, Las Palmas de G.C. University, Petra De Saá-Pérez, Las Palmas de G.C. University

717: From markets as information-based structures to markets as social sense-making

Andreina Mandelli, SDA Bocconi Milan and USI Lugano; Ivan Snehota, Stockholm School of Economics and USI Lugano; Chiara Bernardi, Univ. of Castellanza and USI Lugano; Antonella La Rocca, USI Lugano

831: Relational Self and Relational Capital: Introducing a Meso Perspective for the Study of Dynamic Organizing

Olivia Kyriakidou

Track 35: Second Order Strategic Renewal: Co-evolution of Firm, Industry and its Environment

Room #: MW2621

868: Closing Panel

Session Chair: Henk W. Volberda, Erasmus University/Department of Strategy and Business Environment

Panelists of this closing panel include Profs. Vermeulen, Ricart and Lewin

Track 36a: General Track: Human Resource Management

Room #: MW2250

775: MANAGERIAL EFFECTIVENESS AS A FUNCTION OF CULTURE AND TOLERANCE OF AMBIGUITY (A Cross-Cultural Study)

Author 1: R.D. Pathak, USP; Author 2: Vinit Singh Chauhan, PIMR; Author 3: Upinder Dhar, PIMR; Author 4: Virender Singh, M.D. University.

42: Organisational Commitment in Collectivist and Individualist Cultures: A Two-Country Comparative Study

Fauziah Noordin, Universiti Teknologi MARA, Malaysia

712: Human Resource Management Practices as Antecedents of Perceived Organizational Support: Evidence from an Indian Organization

Nivedita Kothiyal, Institute of Rural Management, Anand, Gujarat, India

491: Predictors of Academics' Organisational Commitment. The Effects of HRM Practices and Antecedents on Organisational Commitment in Universities

Sanne G.A. Smeenk, Rob N. Eisinga, Christine Teelken, Hans Doorewaard; Radboud University Nijmegen

Track 36f: General Track: Strategic Management and related topics

Room #: MW2501

67: Research on Corporate Unbundling: A Synthesis

Caterina Moschieri; Johanna Mair

233: Why do companies diversify? From traditional to emerging perspectives

Erica Salvaj

269: The Impact of Uncertainty on Vertical Integration: Does Strategic Management Theory Contradict Transaction Cost Economics?

Werner H. Hoffmann and Gerhard Speckbacher

270: Corporate Diversification, Vertical Integration, and Internal Capital Markets: A Cross-Country Study

Joshua D. Shackman

G Paper Session Fri, May 6, 11:00-12:30

Track 0: Keynote Track:

The Separation of Ownership and Control: The Case of German Industry

Georg Schreyögg, Freie Universität Berlin

Corporate Governance and Global Strategy

George Yip, AIM Lead Fellow, London Business School

Panel: Discussion of Career opportunities

Room #: MW1550

Panelists:

Joan Ricart, President of EURAM

Peter McKiernan, British Academy of Management

Roy Green, Irish Academy of Management

Peter Dowling, New Zealand Academy of Management

Jean Bartunek, Past President of Academy of Management

Track 01: Identity: Reflecting and Responding to Difference

Room #: MW2621

310: Being at work: Immaterial labor, affectualization and the presencing of identity

Carl Rhodes, University of Technology Sydney; Rick Iedema, University of New South Wales; Hermine Scheeres, University of Technology Sydney

394: Organization and Identity

Helen Korsgaard, Copenhagen Business School

464: In through the Out Door

Phyl Johnson, University of Strathclyde; Nic Beech, University of Strathclyde

757: Learning to do a responsible identity

David Sims, Cass Business School

Track 03: (IR-) Responsible Leadership

Room #: MW3237

367: Corporate Performance and Corporate Social Responsibility. A necessary choice?

Patrizia Gazzola, Insubria University; Piero Mella, Pavia University

526: Corporate Social Responsibility, Trust Management and Business Performance in a Stakeholder-based Perspective: a CSR-Trust Model for Consumers

Sandro Castaldo, Bocconi University; Francesco Perrini, Bocconi University and Wharton School

138: The role of intangible resources in mediating the relationship between social and financial performance

Jordi Surroca, Carlos III University; Josep Tribó, Carlos III University

Track 07: Design in the 21st Century: The Business of Responsibility

Room #: MW2439

136: designing marketing management

Tore Kristensen

808: Design 'Brief' Management. Anticipating crime scenarios within the design briefing process

David Hands, Lecturer; Rachel Cooper, Proessor of Design Management

502: Facilitators and Collaborators: New roles for designers in the health context

Katie Hill, Leeds Metropolitan University; Wendy Mayfield, Leeds Metropolitan University

Track 10: Strategy development and dynamics

Room #: MW0130

35: Strategizing the Innovation Meme

Sven C. Voelpel, International University Bremen; Marius Leibold, University of Stellenbosch; Christoph K. Streb, International University Bremen

91: CORPORATE DEVELOPMENT AND SUCCESS

Thomas Hutzschenreuter, WHU; Fabian Günther, WHU; Johannes Voll, WHU

98: ANTECEDENTS OF INTENTIONALLY INCOMPLETE CONTRACTS

Marina Fiedler; Carolin Wolff; Arnold Picot

Track 11: A stakeholder perspective on financial markets; Managing reputation, investor relation, corporate governance and leadership

Room #: MW0234

858: Corporate Reputation on Financial Markets: Exploring Financial Analysts' Perceptions and Evaluations

Pietro Mazzola

413: Measuring Corporate Perception in Capital Markets

Victor Porák, St.Gallen University, Christian Fieseler, St.Gallen University, Christian Hoffmann, St.Gallen University

503: Reputation management and corporate governance on the Chinese Stock Exchanges: is their world really uncertain?

Caterina Lucarelli, Università Politecnica delle Marche

Track 12: Value through e-Business?

Room #: MW0608

797: A Perspective on Emerging Technology in Supply Chain Management

Bharatendu Srivastava, Marquette University

452: Extended supply chain website development

Tina Harrison & Kathryn Waite, University of Edinburgh, United Kingdom

209: e-HRM, THE TECHNOLOGY ADOPTION LIFE CYCLE, AND FIRM SUCCESS:

Simon L. Dolan (ESADE - Barcelona) & Christian Acosta-Flama, SAP, Germany

567: The Effective ERP Implementation – An Analysis of Case Studies in Developing Countries

Majed Al-Mashari and Waiel Al-Rashid

(scheduled as interactive poster presentation)

Track 15: The Management of Projects: Reconciling Uncertainty and Responsibility

Room #: MW2102

5: Switching strategic perspective: The reframing of accounts of responsibility

Sillince, J & Mueller, F

340: Enacting strategy through projects: an archetypal approach.

Christophe N Bredillet, ESC Lille; Manon Deguire, ESC Lille; Michel Thiry, ESC Lille

810: Governance Regimes for Large Complex Projects

Roger Miller, Brian Hobbs

Track 16: Gender, diversity and management

Room #: MW3502

250: Diversity in the boardroom? Gender and Board Membership in Norway

Filje Eikland, Beverly Metcalfe, Yochanan Altman

423: Dilemmas of Managing Diversity

Pat McColl, Teesside Business School; Paul Iles, Teesside Business School, University of Teesside

397: Strategic Human Resource Management as a moderator of the effects of demographic and human capital diversity

Fernando Martin Alcazar, University of Cadiz; Pedro Miguel Romero Fernandez, University of Cadiz; Gonzalo Sanchez Gardey, University of Cadiz

870: Gender-based equality and SMEs: A critique of equality theory.

Carol Woodhams, Manchester Metropolitan University Business School; Ben Lupton, Manchester Metropolitan University Business School

Track 17: Management and the Arts

Room #: MW1134

245: To Read a Organization as an Imagine

Francesca Gennai

254: FRAME

Heather Höpfl

288: Organisational Coaching Through the Expressive Arts

Angelique du Toit, Sunderland Business School, Laurence Davies, Sunderland Business School

400: Ernst Cassirer's philosophy in the world of organizations

Eirik J. Irgens, Nord Trondelag University College

Track 18: Innovation, Creativity & Design

Room #: MW0250

58: The influence of top management team's vision and work team characteristics on innovation

Carmen Camelo-Ordaz, University of Cadiz.; Mariluz Fernandez-Alles, University of Cadiz; MariaAngeles, Frende-Vega, University of Cadiz; Salustiano, Martinez-Fierro, University of Cadiz

34: Designing Innovation

Sven C. Voelpel, International University Bremen; Heinrich von Pierer, Siemens AG; Christoph K. Streb, International University Bremen

667: Efficient identification of leading-edge expertise

Eric von Hippel, Nikolaus Franke and Reinhard Prügl

608: Building innovation competency through communication networks

Rudy Martens, Antwerp University; Bhaskar Prasad, Antwerp University

Track 21: Entrepreneurship and International Business

Room #: MW1501

437: Internet adoption by rapidly internationalising SMEs:

Sharon P. Loane, University of Ulster; James D. Bell, University of Ulster ; Kenneth R. Deans, University of Otago

187: Marketing Planning in VC-backed Startups

Marc Gruber

100: Incremental Internationalization, Investment Motives, and Locational Choice in Venture Capital: Are German Investors Going Multinational?

Ulrich Hommel, European Business School Oestrich-Winkel; Mike Wright, Centre for Management Buy-Out Research Nottingham; Philipp N. Baecker, European Business School Oestrich-Winkel; Karoline Jung-Senssfelder, European Business School Oestrich-Winkel

232: From Biotech to Nanotech: The influence of NGOs on institutional entrepreneurship

Claire A. Auplat, Tanaka Business School

Track 23: Knowledge Management

Room #: MW1701

25: Actionable knowledge

Robert Chia and Robin Holt

560: Proposal of a model of actionable knowledge in distributed networks of professional actors

GRENIER Corinne, Euromed Marseille School of management and ISTIT/UTT Laboratory (CNRS FRE 2732)

223: Building Corporate Knowledge and Competence Communities – A Dynamic Capability of a Firm

Sven Voelpel, International University Bremen; Zheng Han, University of St. Gallen; Li-Choy Chong, University of St. Gallen

Track 24: Strategic Heterogeneity, Knowledge Dynamics and Performance

Room #: MW3609

181: The influence of appropriability conditions on the firm's entry timing orientation

Anni Tuppuru, Lappeenranta University of Technology; Pia Hurmelinna, Lappeenranta University of Technology; Kaisu Puumalainen, Lappeenranta University of Technology; Ari Jantunen, Lappeenranta University of Technology

264: The influence of pre-entry alliances on post-entry performance : evidence from the global aerospace industry (1944-2000)

Louis Mulotte, HEC School of Management Paris, Pierre Dussauge, HEC School of Management Paris

150: Strategic groups and identification of competitors

Raphael Dornier, Izmir University of Economics; Burcu Guneri, Izmir University of Economics; Alp Giray Kaya, Izmir University of Economics

298: From a determinist to a contingent approach of the diversification/performance linkage: effects on the contents validity of traditional related diversification indicators

Samia Belaounia, Rouen School of Management

Track 26: Managing the Production of Academic Knowledge

Room #: MW1237

85: Co-citation analysis as a tool for the search for invisible colleges

Markus Gmuer, European Business School Oestrich-Winkel

304: Applying the concept of productivity to higher education processes

Alexandre Sousa, University of Aveiro; Silvina Santana, University of Aveiro

424: Can academic managerial knowledge production be both industrially and scholarly relevant, simultaneously?

Jeanette Lemmergaard, University of Southern Denmark; Line Bødker Povlsen, University of Southern Denmark

Track 28: Design, Collaboration and Relevance in Management Research

Room #: MW2711

574: The tri-polar relationship as an engine for learning in management research

David Williamson, Wenell Management AB; Jonas Roth, AstraZeneca R&D/Fenix; Alexander Styhre, Fenix/Chalmers University of Technology; Susanne Ollila, Fenix/Chalmers University of Technology; Lena Berg, AstraZeneca R&D

710: Organizational knowledge cultures: Evidencing their existence in a contextual setting and exploring their impact on knowledge management programmes

Peter Weller, ESADE Universitat Ramon Llull

815: Action Research as an Approach in Design Science

Pertti H. Järvinen, University of Tampere, Finland

57: The Science-Construction-Design-Test Cycle in Circular Organization Design

Georges Romme, Tilburg University; Gerard Endenburg, Maastricht University

Track 30: Emotions: Perspectives and Practicalities

Room #: MW3618

852: Emotions in technology use: The importance of context in analysis

Rachel A. McCalla, Henley Management College

846: Emotions in Projects

Andrea Cerny

730: Management studies on emotion: A compass to assist orientation in a diverse field of research

Barbara Sieben, Freie Universität Berlin

252: Emotions, sentiments and impressions at work

Clare Anne Francis, Indiana University

Track 31: Leadership Challenges in the World of Multiple Realities

Room #: MW1602

460: Leadership by customers? New roles of service companies' customers

Peter Maas, University of St. Gallen; Albert Graf, University of St. Gallen

595: Leadership in the Polish Hospitals in a Very Unstable Environment; The Consequences of Subjective Perception of Environmental Determinism

Andrzej Kusmierz

833: Leadership Development: An Invitation to Provocative Learning

N. Kakabadse, C. Ramsey

Track 36a: General Track: Human Resource Management

Room #: MW2250

643: A Strategic Role for HR Owing to HRIS

Ralf Burbach, Centre for Innovation & Structural Change; Dr Tony Dundon, Centre for Innovation & Structural Change

55: The organization of HR shared services of an MNC and implications for its users and HR staff

Fang Lee Cooke

217: Pyrrhic Victories - Anticipating the Closedown Effect

Magnus Hansson, Orebro University, Sweden and Rune Wigblad, Dalarna University College, Sweden

Track 36c: General Track: Marketing

Room #: MW1401

639: Pricing Music Downloads: A Conjoint Study

Bamert, Th. / Meier-Bickel, Th.S. / Ruedt, Ch.

356: E-MARKETING BUSINESS TO BUSINESS RELATIONSHIPS: The case of medium size firms operating in Greece

Ir. Samanta-Rounti, P. Kyriazopoulos

706: Satisfaction of customer co-designers: the influence of process and product

Ralf Reichwald, TUM Business School; Melanie Müller, TUM Business School; Frank Piller, TUM Business School; Christoph Ihl, TUM Business School;

777: Management and marketing principles in complex evolutionary markets and industries: a new communication and network-based approach

Andreina Mandelli, SDA Bocconi, Milan and USI Lugano

Track 36d: General Track: Service Innovation and Management

Room #: MW2235

838: The antecedents and consequences of affective commitment: A parallel model for service personnel and customers

Ronald Ferguson and Michele Paulin, Concordia University, Montreal, Canada

431: Reciprocal contagion in the case of professional service firms - Interdependencies between the satisfaction of professionals and clients in consultancy

Gordon Müller-Seitz, Catholic University of Eichstätt-Ingolstadt; Stephan Kaiser, Catholic University of Eichstätt-Ingolstadt

468: New challenges for HRM: Changing roles and functions of customers

Peter Maas, University of St. Gallen; Albert Graf, University of St. Gallen

839: Valuing the customer: the foundation of a service culture

Michèle Paulin and Ronald Ferguson, Concordia University, Montreal, Canada

Track 36f: General Track: Strategic Management and related topics

Room #: MW2501

14: ' A Conceptual Framework for Discussing the Interrelatedness of Strategy Formation and Ethical Reflection '

Michael Behnam, Suffolk University Boston; Andreas Rasche, University of the Armed Forces Hamburg

391: Ideal types of corporate success and failure

Denise L. Fleck, Coppead Graduate School of Business

500: First Follower's Real Option to revert to the Competitive Strategy

Deepak Dhayanithy, Indian Institute of Management, Lucknow; M. Akbar, Indian Institute of Management, Lucknow

741: The Suitability of the Configuration Approach for Entrepreneurship Research

Rainer Harms, University of Klagenfurt; Sascha Kraus, University of Klagenfurt; Erich Schwarz, University of Klagenfurt

G-1/2/3 Interactive Paper Session Fri 11:00-12:30

Track 19: Corporate Governance

Room #: MW1050

498: Corporate governance: a comparison amongst Italian, British and American listed companies

Marco Allegrini; Elena Bandettini; Silvio Bianchi Martini; Giuseppe D'Onza

90: European Corporate Governance: Harmonization through Knowledge Management

Gabriele Suder and Michael Payte

521: Heterogeneity in Russian corporate governance

Dmitri Melkumov, Swedish School of Economics and Business Administration

Track 19: Corporate Governance

Room #: MW1050

364: Boards' behavioral independence and the monitoring of companies: Challenging agency theory assumptions on formal independence

Cathrine Hansen, Norwegian School of Management

801: Boards of Directors in an Era of Corporate Scandal: An Examination of the Question of Motivation of Non-Executive Directors

Pierre-Yves Gomez & David Russell

689: Employee Ownership: Control mechanism or entrenchment lever?

Héla GHARBI, University of Paris Dauphine

Track 19: Corporate Governance

Room #: MW1050

426: Corporate governance and gender diversity on top UK boards

Val Singh, Cranfield School of Management; Susan Vinnicombe, Cranfield School of Management

796: New Diversity at Corporate Boards

Winfried Ruigrok, University of St. Gallen; Simon Peck, Case Western Reserve University; Sabina Tacheva, University of St. Gallen

470: Teamness of teams: cross-national variations

Ad van Iterson, Maastricht University; René Olie, Erasmus University Rotterdam

EURAM General Assembly, Fri, May 6, 13:00-14:00

EURAM General Assembly

Room #: MW2001

H Paper Session Fri, May 6, 14:00-15:30

Track 0: Keynote Track:

The Importance of Being Prudence

Jean M Bartunek, Boston College

Predicting the Past to Analyze the Future

Bruce Kogut, INSEAD

Track 01: Identity: Reflecting and Responding to Difference

Room #: MW2621

102: Changing identities: A narrative study of change at work

Stefanie C. Reissner, Bristol Business School

173: Continuity and Change in Organizational Identity

Patrícia Jardim da Palma, Instituto Superior de Psicologia Aplicada; Miguel Pina e Cunha, Universidade Nova de Lisboa

261: Appearance and Reality: Identity and the Early Jesuits

HARRO HÖPFL

384: Managing the I and the Thou

Rebecca Karlsson, Åbo Akademi University, PBI-Research Institute; Magnus Gustafsson, PBI-Research Institute, Åbo Akademi University; Peter Nynäs, Åbo Akademi University, PBI-Research Institute; Ruth Illman, Åbo Akademi University, PBI-Research Institute

Track 03: (IR-) Responsible Leadership

Room #: MW3237

627: Corporate Social Responsibility-Indian Scenario

M.V.N.L.Damayanthi

664: Corporate Social Responsibility in Viet Nam

Victoria Quaglia, Bocconi University; Antonio Tencati, Bocconi University

Track 07: Design in the 21st Century: The Business of Responsibility

Room #: MW2439

289: Towards the sustainable organization: characteristics of prevention and consequences for organizational design

Ralf Antes

425: THE ARTIFICIAL ENVIRONMENT: THREE INDICATORS

Anders Michelsen

434: LCA-type Life Cycle Cost Analysis of recycling asphalt in motorway pavement maintenance: economic and environmental issues.

Ettore Settanni

Track 10: Strategy development and dynamics

Room #: Poster Exhibition

52: From Investment Rules of Thumb to Routines: A Real Option Approach

Burger-Helmchen Thierry

(scheduled as interactive poster presentation)

115: Innovation and market morphogenesis: the adoption of digital technology in Italy

Cristina M. Longo, Università di Catania; Marco Romano, Università di Catania

(scheduled as interactive poster presentation)

184: Patterns of core competence development: Conceptual and methodological considerations

Urban Ljungquist, School of Management and Economics, Växjö University

(scheduled as interactive poster presentation)

283: Representing the Relationship of Micro Practices to their Macro-Environment: The Role of Improvisation in the Practice of StrategyRE

Xavier Derooy

(scheduled as interactive poster presentation)

455: Corporate consistency and the politics of resource allocation

Dominik B. Dominik, Stockholm School of Economics/ University of St.Gallen

(scheduled as interactive poster presentation)

570: Macro-institutional origins of cognitive strategies

Jesper Edman, Institute of International Business, Stockholm School of Economics

(scheduled as interactive poster presentation)

Track 11: A stakeholder perspective on financial markets; Managing reputation, investor relation, corporate governance and leadership

Room #: MW0234

360: A Stakeholder-Based Analysis of European Corporate Socially Responsible Disclosure: Can Standardization Enhance Comparability among Non-Financial Reports?

Francesco Perrini, Bocconi University and Wharton School; Clodia Vurro, Bocconi University

385: Corporate disclosure determinants: a cross-country investigation

Vincenzo Farina, University of Rome "Tor Vergata"

541: Soft bankruptcy law, financial constraints and, the structure of corporate ownership

Anna Toldra

456: Family pyramidal groups and private benefits of control

Alessandro Zattoni, SDA Bocconi - Parthenope University

Track 12: Value through e-Business?

Room #: MW0608

691: e-Service quality in a multi channel environment: Quality management and the web channel

Claas Müller-Lankenau, ERCIS, University of Münster; Kai Wehmeyer, ERCIS, University of Münster

402: Implementation of an E-procurement Community for Small and Medium-sized Enterprises in Malaysia

Azhan Hasan, Universiti Teknologi PETRONAS; Khairul Shafee Kalid, Universiti Teknologi PETRONAS; Saryati Mohd Yatim, Universiti Teknologi PETRONAS

(scheduled as interactive poster presentation)

Track 15: The Management of Projects: Reconciling Uncertainty and Responsibility

Room #: MW2102

182: Aligning Personalities and Project Types

J. Rodney Turner, Graduate School of Management, Lille, France; Ralf Müller, School of Business and Economics, Umeå University, Sweden

346: Mastering qualitative factors of uncertainty in mega projects

Heli Aramo-Immonen, Tampere University of Technology - Industrial Engineering and Management; Jussi Kantola, TUT- Industrial Engineering and Management; Waldemar Karwowski, University of Louisville - Center for Industrial Ergonomics; Hannu Vanharanta, TUT

596: Embedding Decisions in Practice: a study of the management of complex projects

Claire Lee, University of York; John Murdoch, University of York; Antony Powell, University of York

Track 16: Gender, diversity and management

Room #: MW3502

756: THE ROLE OF GENDER IN SPEED ORGANISATIONS RESPONDING TO THE HRM IN MIDDLE EAST

A. Almhdié

869: Why can't We all just Get along? -- Insensitivity to commonality cross groups in judgments of group difference

Min Li; Scott Rockart, Fuqua School of Business, Duke University

343: Neo-patriarchy revisited-Women in the labour market in Jordan

Amal al Kharouf, David Weir

778: Lifting the Veil: Liberation or Repression of Women?

S. Sharifi and C.J. Rees

Track 17: Management and the Arts

Room #: MW1134

12: The Flow between Artists and Managers

Isabelle Mahy, Université de Montréal

258: Mutual becoming in Man Ray's body machines

Tim Scott, St Andrews University

615: Do business models matter? A sequential analysis of fashion management and consumer theories

Mariela León

697: Can readership be bought for money? Rethinking the economy of readership

Pamela Schultz Nybacka

Track 18: Innovation, Creativity & Design

Room #: MW0250

685: Dynamic capability, the pharmaceutical industry and technical change

Rachel Hilliard, NUI Galway

345: Early customer integration (ECI): New trends and developments beyond the lead user approach

Oliver Gassmann, University of St. Gallen; Christoph H. Wecht, University of St. Gallen; Patricia Sandmeier, University of St. Gallen

249: Technological partner: Suitability of the choice

Luis Santamaria, Carlos III University; Jordi Surroca, Carlos III University

133: The Revealed Preferences of High-tech Acquirers

Panayotis Dessyllas and Alan Hughes

Track 20: Open Source and Open Innovation

Room #: MW3340

564: The open source community as an environment for skills development and employment generation

Rishab Aiyer Ghosh, MERIT, University of Maastricht; Ruediger Glott, MERIT, University of Maastricht

358: The role of online communication in open source software development

Sladjana Vujovic, Aarhus School of Business; John P. Ulhøj, Aarhus School of Business

547: Skills and roles in F/OSS projects: Implications for performance

Paola Giuri, Sant'Anna School of Advanced Studies; Matteo Ploner, Sant'Anna School of Advanced Studies; Francesco Rullani, Sant'Anna School of Advanced Studies; Salvatore Torrasi, Sant'Anna School of Advanced Studies and University of Bologna

Track 21: Entrepreneurship and International Business

Room #: MW1501

467: Development, motives and economic implications of offshoring production activities – the German case

Steffen Kinkel, Fraunhofer Institute for Systems and Innovation Research ISI; Gunter Lay, Fraunhofer Institute for Systems and Innovation Research ISI

515: Correlates of entrepreneurship in Turkey

Serdar Karabati, Bilgi University Istanbul

337: Exporting and technology sourcing: empirical evidence from spanish manufacturing firms

Elena Golovko, IESE Business School, University of Navarra

767: The Influence of Context on Subsidiary Strategic Posture

Pamela Sharkey Scott, Patrick T Gibbons

Track 23: Knowledge Management

Room #: MW1701

878: Panel Session: How KM Managers See Their Practice and Our Discussions (cont. in Session I Paper Session)

Chair:

JC Spender, Leeds University and Cranfield University

Nicolai Foss, Copenhagen Business School

Panelists:

Napier Collyns, Global Business Network

Kent Heyman, ServiceWare

Josef Hofer-Alfeis, Siemens AG

Markus Nordberg, CERN ATLAS project

Jackie Swan, Warwick University Business School

Track 24: Strategic Heterogeneity, Knowledge Dynamics and Performance

Room #: MW3609

531: Unbundling Competitive Heterogeneity: Incentive structures and capability influences on technological innovation

Michael J. Leiblein, Ohio State University; Tammy L. Madsen, Santa Clara University

641: Technological Change and Firm Boundaries

Paul Robertson, Gianmario Verona

60: Entrepreneurial orientation, appropriability regimes and innovation performance

Ari Jantunen, Lappeenranta University of Technology; Pia Hurmelinna, Lappeenranta University of Technology

243: Innovation strategies in the presence of markets for technology: evidence from Spanish innovative firms

Anna Arbussa, University of Girona; Germa Coenders, University of Girona

Track 26: Managing the Production of Academic Knowledge

Room #: MW1237

45: A collaborative research effort to bridge boundaries and support deviant youths in contemporary welfare systems

Niclas Adler; Charlotte Glassér; Britt af Klinteberg

403: Between Research and Application

Bo Rex, Soul Business Innovation; Lars Wiberg; Anders Cedervall

861: The business school as knowledge mediator

Ken Starkey, Sue Tempest, Nick Tiratsoo

Track 28: Design, Collaboration and Relevance in Management Research

Room #: MW2711

Panel: The UK's Advanced Institute of Management Research: the high road to relevance?

Chair: Joan Ernst van Aken, Eindhoven University of Technology, Netherlands

902: AIM: Mission, Objectives and Governance

Robin Wensley, AIM Director & Warwick Business School

903: Pragmatic Science in a Strategic World

Gerard Hodgkinson, AIM Fellow & Leeds University Business School

904: Successful Strategic Transformers

George Yip, AIM Lead Fellow & London Business School

905: Beyond Best Practice: The Role of Signature Processes

Lynda Gratton, AIM Fellow & London Business School

906: AIM as a model for other countries - the German perspective

Georg Schreyögg, FU Berlin

Track 30: Emotions: Perspectives and Practicalities

Room #: MW3618

377: Strategic decision-making and emotions

Charmine E.J. Hartel

850: Defining emotional levels and climate as context and events

Charmine Hartel

206: Management by fear in expert organizations

Jaana Parviainen, University of Tampere; Marja Eriksson, University of Tampere

851: The need to keep vigilant against academic fundamentalism

Charmine Hartel

Track 36a: General Track: Human Resource Management

Room #: MW2250

354: Empowerment & Innovative HRM that created Wonders

Rajender Dabas

636: What executives want from human resource departments: A matter of their willingness to delegate responsibility

Julia Brandl, Vienna University of Economics and Business Administration

21: Job Satisfaction: An Integrated Model

Leon Schjoedt, Illinois State University

638: The future qualities of workforces

Wilfred Geerlings, NIBRA, Kees van Veen, University of Groningen

Track 36c: General Track: Marketing

Room #: MW1401

432: Helpless helpers: Financial advisors as diffusion agents of ethical mutual funds

Ulf Schrader, Universität Hannover, Department of Marketing and Consumer Research

471: Exploring customer value in financial services

Peter Maas, University of St. Gallen; Albert Graf, University of St. Gallen

152: Salesmen and managers' perceptions of customer and selling orientation in the life insurance industry

Nancy V. Bouranta, University of Piraeus; Theano- Erifili N. Moschona, Graduate Technological Education Institute of Piraeus; Panagiotis G. Kyriazopoulos, Graduate Technological Education Institute of Piraeus

813: Relationship between consumers' perceived service attributes, their attitudinal consequences, behavioral intentions and profitability in service setting

Ivar Soone, HANKEN / TUT / EBS

Track 36d: General Track: Service Innovation and Management

Room #: MW2235

840: Product-related services and service factories: Siemens experiences

Roland Berner

695: Competence-based Growth and Innovation in Professional Service Firms

Bernd Gaiser, Alexander Gerybadze

9: The market is mobile: New opportunities for the m-commerce

Eva Fernandez Gomez, Universidad San Pablo-CEU

124: Going Cyber? Service Innovation in the Changing Context of UK Public House Retailing

David Preece, The Business School, University of Teesside; Sarah Skerratt, Centre for Social & Business Informatics, University of Newcastle-upon-Tyne; Ian McLoughlin, Newcastle Business School, University of Newcastle-upon-Tyne

Track 36e: General Track: Media Management

Room #: MW1602

442: Content industries in a converging competitive space

Paola Dubini, Università Commerciale L. Bocconi; Elena Raviola, Università Commerciale L. Bocconi

790: Collaboration between Video Gaming and Motion Picture Industry: Conversion of Games and Movies.

Ricarda B. Bouncken; Jörg Müller-Lietzkow

459: Knowledge migration & Action research in Central & Eastern Europe: managing change in the National Radio of Bulgaria

Paul Iles, University of Teesside; Maurice Yolles, Liverpool John Moores University; Doug Haynes, Liverpool John Moores University

20: Media as wonderful setting for media managers

Francisco J. Pérez-Latre

Track 36f: General Track: Strategic Management and related topics

Room #: MW2501

195: Resolving the Process Paradox- A strategy for launching meaningful business improvement

CHERIAN VARGHESE, CCE

510: A framework for a strategic repositioning strategy: A case study of bulmers cider

Dr Paul Ryan, The Centre for Innovation and Structural Change; Dr James Cunningham, National University of Ireland, Galway; Mike Moroney, National University of Ireland, Galway; Will Geoghegan, Centre for Innovation and Structural Change

553: On the nature and drivers of coopetition

Padula G., Dagnino G.

889: Managing technology intelligence in a turbulent environment: A process- and communication-oriented approach

Hans Koller, Heike M. Untiedt

H-1/2/3 Interactive Paper Session Fri 14:00-15:30

Track 19: Corporate Governance

Room #: MW1050

417: Corporate governance in transition

Külliki Tafel, Estonian Institute for Future Studies; Erik Terk, Estonian Institute for Futures Studies; Jan Andresoo, Estonian Business School

169: Corporate Governance of German SMEs – A review with special regards to the situation in East Germany

Thomas Steger, Chemnitz University of Technology

763: A new governance mechanism in family firms: Evidence from Lebanese family firms

Josiane Fahed-Sreih

Track 19: Corporate Governance

Room #: MW1050

600: Dealing with non-participation in the board

Benoit Senaux, ESSEC

549: Do the board role change after firm's privatization?

Jaime Guerrero-Villegas, Pablo de Olavide University; Gloria Cuevas-Rodriguez, Pablo de Olavide University; Ramon Valle-Cabrera, Pablo de Olavide University

371: The Board Behaviour in Small and Medium Firms. The Advisory Role in Organizational Crises

Minichilli Alessandro, HANSEN Cathrine

Track 19: Corporate Governance

Room #: MW1050

723: An empirical investigation of board control roles - from a social movement perspective

Pingying Zhang Wenstøp

661: Micropolitics as a decisive factor of corporate boards for managing the strategic decision-making process in times of change

Michael Ruess, University of St. Gallen

81: Existence and size of top executive-specific effects on corporate performance and policy in Germany

Dirk Schiereck, ebs; Marcel Normann, ebs

I Paper Session Fri, May 6, 16:00-17:30

Track 0: Keynote Track:

Arthur Andersen lynched?

Sten Jönsson, Göteborg University

Mary Ashby Morrison, ex-Arthur Andersen

Panel: Corporate Sustainability and Business Education: Promoting Case Studies for advancing Best Management Practices

Room #: MW1550

Panelists:

Jost Hamschmidt, oikos Foundation, Switzerland

Frank Martin Belz, TUM Munich, Germany

Stefano Pogutz, Bocconi Milano, Italy

John Buffington and/or Ted London, The Base of the Pyramid (BOP) Learning Laboratory, Kenan-Flagler Business School, The University of North Carolina at Chapel Hill, USA

Stephen Bowden, Dep. of Strategic Management and Leadership, Waikato Management School, New Zealand

Track 01: Identity: Reflecting and Responding to Difference

Room #: MW2621

31: I'm a teacher – no you're not: identities in construction, in relation and in development

Caroline Ramsey

118: Talking About Girls: How Managers' and Workers' Views on Gender and Ethnic Identity Affected Communication and Industrial Relations in an Anglo-German Automobile Factory

Fiona Moore

699: An examination of professional identity in the context of knowledge transfer

YingFei Gao, Michael Riley, Julie Gore, School of Management, University of Surrey

856: Exceeding Difference – Identity at the Margin and The Possibility of the Queer

Sheena J Vachhani

Track 05: Careers, Stress and Mental Health

Room #: MW3237

113: Work life balance issues in the hospitality industry in Ireland

Kathleen Farrell

702: Making sense of mistakes in managerial careers

John Blenkinsopp and Kasia Zdunczyk, University of Newcastle upon Tyne Business School

Track 11: A stakeholder perspective on financial markets; Managing reputation, investor relation, corporate governance and leadership

Room #: MW0234

487: The Relationship between Organisational Structure, Top Management and Board of Directors in the Bank

Francesco Cesarini, Catholic University

387: Banking regulation towards advisory: the "culture compliance" of banks and supervisory authorities

Alessandro Carretta, University of Rome "Tor Vergata"; Vincenzo Farina, University of Rome "Tor Vergata"; Paola Schwizer, University of Parma

383: Social and alternative banking: Project selection and monitoring after the New Basel Capital Accord

Alberto Lanzavecchia, University of Parma; Lucia Poletti, University of Parma

Track 12: Value through e-Business?

Room #: MW0608

30: Flow and consumer-relations in e-based self-services

Lars Fuglsang and Jon Sundbo

773: Defining and conceptualising the e-service experience: towards a research agenda

Jennifer Rowley

841: The effects of task scenario on consumer expectations: implications for measuring website quality

Kathryn Waite, University of Edinburgh, United Kingdom

Track 16: Gender, diversity and management

Room #: MW3502

888: Closing panel: Gender track

Beverly Metcalfe

Track 17: Management and the Arts

Room #: MW1134

76: Entrepreneurship as nucleus of an arts management theory

Elmar D. Konrad, University of Dortmund

171: The Arts in Business - A Case Study: The Siemens "Kulturzeiten"

Denise Sumpf, Jean-Paul Thommen

300: Performance management for performing arts: Content and differences in the evaluation of artistic quality in public professional opera houses

Francesco Chiaravalloti, Faculty of Economics and Management, Technische Universität Berlin

602: Building new representations in a changing organization ; organizational issues at "musée des Arts et du Folklore Français"

Eila Szendy-El Kurdi

Track 18: Innovation, Creativity & Design

Room #: MW0250

447: Does Patents Paying Back? – Empirical Evidence from Global Semiconductor Industry

Wen-Chung Jiang, National Central University; Ming-Hone Tsai, National Central University

475: A closer look at inventor productivity

Karin Hoisl, Ludwig-Maximilians-Universität

448: The challenges of the Media Management study program in changing innovative environments

Marjo Mäenpää, University of Art and Design Helsinki; Tarja Toikka, University of Art and Design Helsinki

734: External Forces for Design Innovation - Research in Progress to Inform a regional Strategy for Design Support Interventions

Philippa Ashton and Jon Ayling

Track 19: Corporate Governance

Room #: MW1050

140: Corporate Ownership Structure and Performance in Europe

Tom Kirchmaier, LSE; Jeremy Grant

428: Board processes and performance in public corporations

Fabio Zona, Bocconi University; Alessandro Zattoni, Sda Bocconi

721: Board effectiveness and process oriented decision making

Morten Huse, Norwegian School of Management BI and Bocconi University, Alessandro Minichilli, Bocconi University, and Margrethe Schønning, University of Oslo

Track 20: Open Source and Open Innovation

Room #: MW3340

78: Open Access Publishing: Opportunities and Challenges for Developing Countries

Alam Ahmed

(scheduled as interactive poster presentation)

419: FLOSS and Public Sector Initiatives

Magnus Bergquist, Dep. of Informatics, Gothenburg University; Anna Maria Szczepanska, Viktoria Institute; Jan Ljungberg, Dep. of Informatics, Gothenburg University

449: Appropriability and licensing in closed versus open innovation models

Pia Hurmelinna, Lappeenranta University of Technology; Aura Soininen, Lappeenranta University of Technology and HIIT

(scheduled as interactive poster presentation)

581: Modularity life cycle in the design of complex artifacts: Evidence from FLOSS development

Alessandro Narduzzo, Free University of Bolzano-Bozen; Alessandro Rossi, University of Trento

(scheduled as interactive poster presentation)

642: Collaborating to Create: The Internet as a Platform for Customer Engagement in Product Innovation

Mohanbir Sawhney, Gianmario Verona, Emanuela Prandelli

(scheduled as interactive poster presentation)

348: Simulating Code Growth in Libre (Open-Source) Mode

Jean-Michel Dalle, Université Pierre et Marie Curie & IMRI-Dauphine; Paul A. David, Stanford University & Oxford Internet Institute

Track 21: Entrepreneurship and International Business

Room #: MW1501

486: A new model for cluster dynamics: From strategic to regional networks

Lechner Christian, ESC Toulouse; Leonras, Christophe, ESC Toulouse;

260: Multinationals in Emerging Markets: Making the Best of the 'Good Side'

Carmen Raluca Stoian

215: Innovation, Entrepreneurship and National Culture

Dietmar Grichnik, Heinrich Heine University Düsseldorf

626: Building social capital as startup internationalization strategies: A conceptual model

Mary Han

Track 22: The management and growth of closely held firms and family businesses

Room #: MW2102

83: The Influence of Family Ownership on the Performance

Carmen Galve Górriz, University of Zaragoza; Vicente Salas Fumás, University of Zaragoza

353: Management of growth: Towards a conceptual framework for growth management in technology-based firms

Olaf Gierhake, TU Chemnitz; Peter Häfner, TU Chemnitz; Alexander Zanker, TU Chemnitz

650: Professional Management in Family Business Contexts: Meanings and Implications

Mattias Nordqvist, Jönköping International Business School, Annika Hall, Jönköping International Business School

675: Analyzing the outside dimension of the small firm: evidence from the Community Innovation Survey in Spain

Núria Mancebo, University of Girona; Andrea Bikfalvi, Rovira i Virgili University; Josep Llach, University of Girona

Track 23: Knowledge Management

Room #: MW1701

878: Panel Session (Cont.): How KM Managers See Their Practice and Our Discussions

Chair:

JC Spender, Leeds University and Cranfield University

Nicolai Foss, Copenhagen Business School

Panelists:

Napier Collyns, Global Business Network

Kent Heyman, ServiceWare

Josef Hofer-Alfeis, Siemens AG

Markus Nordberg, CERN ATLAS project

Jackie Swan, Warwick University Business School

Track 24: Strategic Heterogeneity, Knowledge Dynamics and Performance

Room #: MW3609

469: Strategic Heterogeneity and Firm Performance: A Coevolutionary View

Giovanni Battista Dagnino; Maria Cristina Cinici

648: Strategic Heterogeneity, Diversification and Corporate Performance

Alexander Gerybadze, Michael Stephan

698: Explaining firm level performance differences

John Wilson, Management School, University of St. Andrews; John Goddard, University of Wales, Bangor; Manouche Tavakoli, University of St. Andrews

7: How the sources of competitive advantage shape firm performance: The case of Slovenian firms

Tomaz Cater, University of Ljubljana, Faculty of Economics

Track 28: Design, Collaboration and Relevance in Management Research

Room #: MW2711

865: Closing Panel Discussion: How do we proceed from here?

Chair:

Joan Ernst van Aken, Eindhoven University of Technology, Netherlands; Sten Jönsson, Gothenburg University, Sweden

Panelists:

Jean Bartunek, Boston College, USA

Richard Boland, Case Western Reserve University, USA

Gerard Hodgkinson, AIM Fellow & Leeds University Business School, UK

David Tranfield, Cranfield School of Management, UK

Robin Wensley, AIM Director & Warwick Business School, UK

Track 30: Emotions: Perspectives and Practicalities

Room #: MW3618

255: Individual Cognitions as Antecedents of Emotional Competence and Job Satisfaction

Matthias Spörrle & Isabell Welp

694: Spiritual behaviour in the workplace as a research phenomenon

Lidia Hernandez-Lopez, University of Las Palmas de Gran Canaria; Rosario Ramos-Ramos, University of Las Palmas de Gran Canaria; Sergio Ramos-Ramos, University of Las Palmas de Gran Canaria

690: Emotional Intelligence -The relationship between an innovative construct and successful training in Management Schools

Wolfgang G. Scherl, Bradford, School of Management; Judi F. Sture, Bradford, Postgraduate School; Myfanwy Trueman, Bradford, School of Management

845: Social goals and the appraisal process: How an event's social context triggers emotions

Julie Urda, INSEAD; Christoph H. Loch, INSEAD

368: Satisfied employees don't have to cause unsatisfied human resource staff

Peter Schneider

844: Losing Innocence: Finding the Line Between Emotional Bonds and Boundaries in

Jacintha Tan & Charmine Härtel

Track 36a: General Track: Human Resource Management

Room #: MW2250

155: An Empirical Investigation of Host Country National Categorization of Expatriates in the United Kingdom

Arup Varma, Loyola University Chicago; Pawan Budhwar, Aston University; Soumendu Biswas, IIT, Kharagpur; Soo Min Toh, UNiversity of Toronto

316: Rationale for HR outsourcing: A study of five MNCs in Greece

Rea Prouska, Manchester Business School

302: Globalizing Europe through HRM: The case of expatriation

Cordula Barzanthy, Groupe ESC Toulouse Business School

204: Expatriate, Inpatriate, Flexpatriate Assignments Supporting M&A Integration Processes

Helene Mayerhofer, Wirtschaftsuniversität Wien

Track 36c: General Track: Marketing

Room #: MW1401

488: Measuring customer satisfaction in the context of a project-based organization

Tuomas J. Ahola, Helsinki University of Technology; Jaakko Kujala, Helsinki University of Technology

108: Trust or satisfaction in a relational approach ?

Raoul Graf, Ph.D., Université Laval; Jean Perrien, Ph.D., UQAM

Track 36d: General Track: Service Innovation and Management

Room #: MW2235

670: Does relationship marketing improve customer relationship satisfaction and loyalty?

Andreas Leverin, Swedish School of Economics and Business Administration / CERS; Veronica Liljander, Swedish School of Economics and Business Administration

128: Employment Skills and Innovation in the Hotel Industry

Ester Martinez-Ros and Francina Orfila

739: Distributed and dynamic supply chains in the heritage tourism:

Andreina Mandelli, SDA Bocconi, Milan and USI Lugano; Antonella La Rocca, USI Lugano;

668: The Evolution of Professional Service Firms Organisation: the case of Business Law Firms

Raffaella Cagliano, Federico Caniato, Evelyn Micelotta, Gianluca Spina

Track 36f: General Track: Strategic Management and related topics

Room #: MW2501

74: Integration of Business Strategy with Social and Environmental Management: Empirical Effects on Competitiveness Dimensions

Marcus Wagner, Centre for Sustainability Management, University of Luneburg

334: The relative importance of group-level effects on the performance of European companies

Steffen Brenner, Olaf Bunke, Bernd Droge, Joachim Schwalbach

350: Unlock "Real Options" : Unilateral commitments in alliance relationship

Hélène Delerue, ESSCA Angers; Marie Perez, Université Paris X Nanterre

597: Embedding TPS within the Australian Culture

Lucy Liu, Toyota Australia; Robert Jones, Swinburne University Australia

I-2 Interactive Poster Session Fri, May 6, 16:00-17:30

Track 06: Ethics and Organizational Processes/Practices

Room #: Poster Exhibition

798: Interaction of ethical and socially responsible values when company moves internationally in Turkey

Asli Suder, Istanbul Technical University

(scheduled as interactive poster presentation)

Track 18: Innovation, Creativity & Design

Room #: Poster Exhibition

96: Innovation Degree and Team Management

Alvaro Lopez-Cabrales, Universidad Pablo de Olavide; Ramon Valle, Universidad Pablo de Olavide; Carmen Cabello, Universidad Pablo de Olavide; Antonio Carmona, Universidad Pablo de Olavide.

(scheduled as interactive poster presentation)

407: Discovering small business core market values

Deborah Cumming, The Robert Gordon University

(scheduled as interactive poster presentation)

429: Performing Between Vision And Reality

Tom Garrecht and Julius Lengert

(scheduled as interactive poster presentation)

Track 19: Corporate Governance

Room #: Poster Exhibition

205: Lifting the Veil of Accounting Information under Different Accounting Standards – Lessons Learned from the German Experiment

Carmen Adamek, TUM Business School; Christoph Kaserer, TUM Business School

(scheduled as interactive poster presentation)

Track 21: Entrepreneurship and International Business

Room #: Poster Exhibition

281: The Meaning of Sustainability as an International Competitive Factor for German Entrepreneurial Firms

Heinz Klandt, Jens Mueller, Tanja Finke-Schürmann

(scheduled as interactive poster presentation)

501: Entrepreneurial capabilities in MNEs subsidiaries. The case of the dialysis industry

Maurizio E. Maccarini, University of Pavia; Paolo Scabini, University of Pavia; Antonella Zucchella, University of Pavia

(scheduled as interactive poster presentation)

168: Women Entrepreneurs: A Study of Highly Successful Fashion Designers of Great Britain

Booth, G, J, Bruce, M and Davidson, M

(scheduled as interactive poster presentation)

610: Business Models and design alliances in Swedish fashion SMEs

Mariela León

(scheduled as interactive poster presentation)

162: The relevance of strategic planning for small and medium-sized enterprises – a literature review

Sascha Kraus, University of Klagenfurt; Rainer Harms, University of Klagenfurt; Erich Schwarz, University of Klagenfurt

(scheduled as interactive poster presentation)

713: The diversity of the entrepreneur's praxeo-cognitive models

Amine Chelly, University of South Toulon Var; Thierry Levy-Tadjine, University of South Toulon Var; Franck Bares, University of Nancy 2

(scheduled as interactive poster presentation)

Track 23: Knowledge Management

Room #: Poster Exhibition

237: Improving knowledge and performance through strategic alliances

César Camisón, Universitat Jaume I; Montserrat Boronat, Universitat Jaume I; Ana Villar, Universitat Jaume I

(scheduled as interactive poster presentation)

Track 35: Second Order Strategic Renewal: Co-evolution of Firm, Industry and its Environment

Room #: Poster Exhibition

160: Strategy, Competition and Evolution: An Evolutionary Learning Perspective on Organizations and Competition

Reschke, Carl Henning, University of Witten/Herdecke

(scheduled as interactive poster presentation)

Track 36a: General Track: Human Resource Management

Room #: Poster Exhibition

450: Age(ing)-oriented career

Uta B. Lieberum, Helmut-Schmidt-University; Christian Heppe, Helmut-Schmidt-University; Arne Schuler, Helmut-Schmidt-University

(scheduled as interactive poster presentation)

540: The management of diversity in professional football clubs and its impact on organisational performance - A qualitative study

Maike Andresen, Helmut-Schmidt-University Hamburg

(scheduled as interactive poster presentation)

617: Examining the impacts of learning organization on employees satisfaction, organizational commitment and customer satisfaction.

Gholam Hossein Salehi Zalani, Keele University

(scheduled as interactive poster presentation)

307: Strategic Human Resource Management: a structural analysis of its internal and external consistency

Fernando Martín Alcazar, University of Cadiz; Pedro Miguel Romero Fernandez, University of Cadiz; Gonzalo Sanchez Gardey, University of Cadiz

(scheduled as interactive poster presentation)

433: Human resources management and the contingent workforce - The case of highly skilled freelancers

Stephan Kaiser, Catholic University Eichstätt-Ingolstadt; Gordon Müller-Seitz, Catholic University Eichstätt-Ingolstadt

(scheduled as interactive poster presentation)

528: The Impact of HRM on the Japanese Employment Relationship

John Salmon

(scheduled as interactive poster presentation)

545: Pain and Stress in Learning Organizations: A Question of Career

Devi Akella, Albany State University, USA

(scheduled as interactive poster presentation)

783: Generic human capital and performance: On the importance of people with mainly generic knowledge, skills, and abilities for sustainable competitive advantage

Eric Kaarsemaker, Radboud University Nijmegen

(scheduled as interactive poster presentation)

506: Asymmetric effects in the formation of employee satisfaction

Kurt Matzler, University of Klagenfurt; Birgit Renzl, University of Innsbruck

(scheduled as interactive poster presentation)

743: Performance pay: The contribution of performance pay to firm performance

Pauline Grace

(scheduled as interactive poster presentation)

Track 36f: General Track: Strategic Management and related topics

Room #: Poster Exhibition

324: Implementing Theory of Alliances

Sunee Thechatakerng, Far Eastern College

(scheduled as interactive poster presentation)

370: Future Impacts of Turkey's EU Membership

A. Kayyum Kesici, Gebze Institute of Technology; Gonca Oguz, Gebze Institute of Technology

(scheduled as interactive poster presentation)

561: Structural and Infrastructural Decisions as Strategic Elements for Operations Competitiveness

Díaz-Garrido, E.; Martín-Peña, M.L.; García-Muiña, F.E.

(scheduled as interactive poster presentation)

562: Firm growth and adaptation efforts in knowledge transfers

Desiderio J. García Almeida; Alicia M. Bolívar Cruz; José L. Ballesteros Rodríguez

(scheduled as interactive poster presentation)

771: Putting a Corporate Responsibility Model into Practice

Tarja Ketola, Turku School of Economics

(scheduled as interactive poster presentation)

**19:00 – OPEN END
EURAM NETWORK DINNER**

Saturday, May 7, 2005

J Paper Session Sat, May 7, 9:00-10:30

Track 01: Identity: Reflecting and Responding to Difference

Room #: MW2621

781: Self-selectivity and return migration decisions among migrant professionals and engineers

Fei Qin

857: Judging John Deed: Difference and Repetition in the Performance of Identity

Alison Linstead

Track 05: Careers, Stress and Mental Health

Room #: MW3237

230: Executive loyalty: The effect of organizational characteristics

Peter Cappelli, University of Pennsylvania; Monika Hamori, Instituto de Empresa

769: The Engagement in Different Helping Behaviors: Some Gender Differences

Hetty van Emmerik, Utrecht University, and Jim Jawahar, Illinois State University

782: Who wants to be a mentor? An examination of attitudinal, instrumental, and social motivational components

Hetty van Emmerik, Utrecht University, Gayle Baugh, University of West Florida, Martin Euwema, Utrecht University

Track 11: A stakeholder perspective on financial markets; Managing reputation, investor relation, corporate governance and leadership

Room #: MW0234

651: Measuring shareholder value in banking

Franco Fiordelisi, Phil Molyneux, David Neal

382: The relevance of multi-rating in the world market

Mattarocci Gianluca, University of Rome Tor Vergata

482: Past results vs asset manager reputation: is rating relevant for investors?

Camilla Mazzoli, Università Politecnica delle Marche

Track 12: Value through e-Business?

Room #: MW0608

326: Consumables in the CME: Towards a typology of products

Shakeel Siddiqui, Dublin City University; Darach Turley Dublin City University

598: Brand in the Hand: An Exploratory Study of Mobile Marketing Communications

Andrew Rohm, Northeastern University; Fareena Sultan, Northeastern University

625: The Conflicting Influence of Price Discrimination and Customer Loyalty

Henrik Sällberg, Blekinge Institute of Technology; Ranjan Karri, Bryant University

Track 17: Management and the Arts

Room #: MW1134

13: Watching Artists and Managers Innovate

Isabelle Mahy, Université de Montréal

303: Engineering a Renaissance in Lower Manhattan: Using the Global and Local Agglomeration of Artistic, Cultural, Economic, and Knowledge Assets for Renewing Lower Manhattan

Bharat Rao & Isabell Welpé

714: The road to trust - a study of directors and managers in Swedish theatre

Lovisa Näslund, Stockholm School of Economics

750: Cultural event organising from a resource mobilisation perspective. Examples of two music festivals.

Marjana Johansson, Stockholm School of Economics

Track 18: Innovation, Creativity & Design

Room #: MW0250

687: Corporate brand building within creative organisations

Shaun Powell, Heriot Watt University

724: Aesthetics in the workplace: can investments in art, design, and architecture impact on organizational culture and improve an organization's ability to deliver customer service?

Rune Bjerke and Nicholas Ind

366: Perception, Fluency and Aesthetics in Packaging Design

Jesper Clement

785: Managing Design for Innovation: a Comparison of French and British Practices

Margaret Bruce, Christine Kratz, Stephen Glennon

Track 19: Corporate Governance

Room #: MW1050

887: Concluding Panel: Corporate Governance in Education and Research

Chair:

Morten Huse, Norwegian School of Management

Panelists:

Winfred Ruigrok, St.Gallen

Pierre-Yves Gomez, EM Lyon

Joan Enrique Ricart, IESE

Rudi Rozman, U. Ljubljana

Giuseppe Airoldi, Bocconi U.

Track 20: Open Source and Open Innovation

Room #: MW3340

75: Reliability against the odds: The lessons of open source communities for developing reliable software

Ruben van Wendel de Joode, Mark de Bruijne and Michel van Eeten, School of Organization and Management, Delft, University of Technology

584: Open organizations and strategy

Andre Guimaraes, Pace University; Alan Eisner, Pace University; Helaine Korn, Baruch College

Track 21: Entrepreneurship and International Business

Room #: MW1501

229: Entrepreneurial activity and entrepreneurial environment

Julio O. De Castro, Alberto Maydeu, Rachida Justo

422: Explaining entrepreneurial orientation: Conceptualization of a cross-cultural research framework

Tobias Kollmann, University of Kiel; Julia Christofor, University of Kiel; Andreas Kuckertz, University of Kiel

411: Supporting organizational entrepreneurship by managing attention. Empirical investigation

Mariusz Bratnicki, Przemyslaw Zbierowski

246: A Conceptual Mapping of Entrepreneurial Research

Jan Hohberger, ESADE Business School

Track 22: The management and growth of closely held firms and family businesses

Room #: MW2102

46: Total Value - Towards True Value of Family Firms

Thomas Zellweger

198: The impact of culture on corporate governance – An agency and stewardship theoretical analysis of boards of directors

Torsten M. Pieper, European Business School (ebs); Sabine B. Klein, European Business School (ebs); Peter Jaskiewicz, European Business School (ebs)

784: Barriers to SME growth: A critique of research

Rachel Doern, University of St. Andrews

Track 23: Knowledge Management

Room #: MW1701

637: Management mechanisms of network layers in MNE

Oliver Gassmann, University of St. Gallen; Ellen Enkel, University of St. Gallen

879: Exploratory knowledge sourcing in distributed and collocated settings

Peter H. Gray and Brian S. Butler, University of Pittsburgh

618: The Link between Knowledge Management, Information and Communication Technologies, Culture and Organizational Performance: a Conceptual Model

Amaia Ibanez de Opacua

63: Mobilizing Knowledge for Innovativeness

Georg von Krogh, University of St. Gallen; Heinrich von Pierer, Siemens AG; Sven C. Voelpel, International University Bremen; Christoph K. Streb, International University Bremen

740: A knowledge management typology of information technology studies

Angel J. Salazar

Track 30: Emotions: Perspectives and Practicalities

Room #: MW3618

735: Emotional labour: Definitional issues and skill based implications in the workplace

Kathryn Thory, Heriot Watt University

849: Developing emotional intelligence in high potential middle managers:

John McWilliams, Ruby Ma & Charmine Härtel

Track 36a: General Track: Human Resource Management

Room #: MW2250

580: The New Career in Germany and the United States: Documenting the Protean Orientation and Organizational Preferences of the Younger Generation

Rosina M. Gasteiger, Ludwig-Maximilians-University of Munich; Jon P. Briscoe, Northern Illinois University

654: The role of corporate universities for the career management of élites

Maike Andresen, Helmut-Schmidt-University Hamburg

415: A study of academic performance appraisal outcomes

Anastassia Kossenko, The University of Melbourne; Catherine Maguire, The University of Melbourne; André F. Gyga, The University of Melbourne

49: HUMAN RESOURCES MANAGEMENT IN COLOMBIA

Enrique Ogliastrri, INCAE-Costa Rica; Jaime Ruiz-Gutierrez, Universidad de los Andes-Colombia; Ivan Martinez, Universidad Nacional-Colombia

Track 36f: General Track: Strategic Management and related topics

Room #: MW2501

226: Leadership as de-paradoxification: Leading new drug development work in three pharmaceutical companies

Mats Sundgren (affiliation1 - AstraZeneca R&D, Mölndal, Sweden and Alexander Styhre (affiliation2 - Chalmers University of Technology, Fenix program, Sweden)

293: Executives' Interpretations of the 2004 EU-Enlargement: Effects of International Experience, Strategy, and Firm Size

Nils Plambeck

622: Organizational Leadership in an Uncertain World: Shared Leadership as the Development of Ownership of the Future

Michael Joseph O'Mullane

753: Stakeholders' role in strategic decision-making: between script and improvisation

Daniela Cristofoli, Bocconi University

J-2 Paper Session Sat, May 7, 9:00-10:30

Track 23: Knowledge Management

Room #: Poster Exhibition

59: Management Consultants and the Distribution of Knowledge as an Intangible Resource

Stephanos Avakian, University of Durham, England

(scheduled as interactive poster presentation)

158: SDLR and information sharing - The impact of individual learning on organisational knowledge creation and knowledge management in an international comparison

Lars W. Mitlacher, University of Mannheim (formerly); Michael Beitler, University of North Carolina (Greensboro); Markus Faller, University of Mannheim

(scheduled as interactive poster presentation)

566: Knowledge Management Challenges in a Multivoiced Reality

Fred H. Strønen

(scheduled as interactive poster presentation)

276: KNOWLEDGETRANSFER AS A MEANS FOR INNOVATION - A SOCIAL CAPITAL & KNOWLEDGE BASED PERSPECTIVE

Christiana Weber, Barbara Weber

(scheduled as interactive poster presentation)

513: Knowledge Transfer in Companies Establishing Business Activities in Eastern Europe

Richard Pircher, Danube University Krems; Stephan Berchtold, management systems 4 you; Hanna Risku, Danube University Krems

(scheduled as interactive poster presentation)

614: Inside the black box of knowledge integration. Managing knowledge intensive conversations

Jeanne Mengis; Martin J. Eppler

(scheduled as interactive poster presentation)

Track 36f: General Track: Strategic Management and related topics

Room #: MW2439

44: Expected differentiations of strategic functions between top and middle management

Helmut Kasper, Vienna University of Economics and Business Administration; Jürgen Mühlbacher, Vienna University of Economics and Business Administration

516: Cooperative Forms And Cultural Issues: An Exploratory Study Of Three Spanish Companies

Dasí, S., University of Valencia; Balbastre, F., University of Valencia

601: Regionalism, a driving force in the 21st century: Competitiveness and imbalances in the European Union

Lidia Hernandez-Lopez, University of Las Palmas de Gran Canaria; Rosario Ramos-Ramos, University of Las Palmas de Gran Canaria; Sergio Ramos-Ramos, University of Las Palmas de Gran Canaria

711: Mergers and acquisitions – an integrative model based in the wave behavior

Angeles Montoro-Sanchez & Gustavo Sanchez-Garcia

K Paper Session Sat, May 7, 11:00-12:30

Track 18: Innovation, Creativity & Design

Room #: MW0250

885: Panel Discussion – Innovation in National Contexts

Bettina von Stamm, Cranfield University, UK & Co Chairs

The panel consists of a first stage with parallel group discussion, followed by a plenary discussion: Denmark, Finland, Norway; Austria, Belgium, Germany, Switzerland; France, Italy, Spain; Ireland, UK, US, Taiwan

Track 20: Open Source and Open Innovation

Room #: MW3340

273: Development and Evaluation of an Open Innovation Tool in the Sports Goods Industry

Frank Piller, MIT/TUM; Dominik Walcher, TUM Business School; Ralf Reichwald; TUM Business School

666: High Cost to Low Cost and Back? The Threat of Regulation to Low Cost Software Production

Roger Luethi, University of Zurich

742: Patterns of Free Revealing – Balancing Code Sharing and Protection in Commercial Open Source Development

Joachim Henkel

Track 22: The management and growth of closely held firms and family businesses

Room #: MW2102

139: Timing of export development process in Spanish family and non-family businesses

Katiuska Cabrera-Suarez, University of Las Palmas de Gran Canaria; Aristides Olivares-Mesa, University of Las Palmas de Gran Canaria

612: Problems of R&D Internationalization of Small and Medium Companies

Claudia Fabian, University of St. Gallen; Christian Schmidli, University of St. Gallen

834: Alliances of SME: Influences from Age and Similarity

Ricarda B. Bouncken, Jörg Müller-Lietzkow

Track 30: Emotions: Perspectives and Practicalities

Room #: MW3618

874: Closing panel: Emotions - Perspectives and Practicalities

Charmine Hartel

Track 36f: General Track: Strategic Management and related topics

Room #: MW2501

518: The Influence of Past Experiences on New Product Development Modes: Evidence from the Global Aerospace Industry (1944-2000)

Louis Mulotte, HEC School of Management Paris

671: Factors affecting firm performance: a matched pairs comparison of successful and failed SMEs

Mika Pasanen, University of Kuopio

700: A Potential-oriented View of the Firm

Manfred Moldaschl

K-2 Paper Session Sat, May 7, 11:00-12:30

Track 36f: General Track: Strategic Management and related topics

Room #: MW2439

47: Research consortium as collective strategy

Saïd Yami, University of Montpellier 1; Bertrand Nicquevert, CERN; Markus Nordberg, CERN

174: Corporate Greenhouse Gas Management in the Context of Emissions Trading Regimes

Ralf Antes

13:00 SHUTTLE BUSES LEAVE TO THE AIRPORT AND MUNICH CITY CENTER

15:00 EURAM 2005 SOCIAL POST-CONFERENCE PROGRAM STARTS