

## Motivation, Qualification and Commitment of Entrepreneurial Students

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Why are thirty engineering and management students motivated to spend one year designing, building and testing a formula racing car? Are these students better prepared to become future entrepreneurs and intrapreneurs? You are welcome to visit the UnternehmerTUM Prototype Lab and discuss the following topics:



- What do students know and think about innovation and entrepreneurship?
- How can tools, services and infrastructure be developed that enable students to start their own innovation projects?
- Is it possible to establish an entrepreneurial culture where students show commitment?

UnternehmerTUM GmbH is the centre for entrepreneurship at TUM. It supports students and scientists in gaining basic skills and initial experience in entrepreneurship. The centre focuses on entrepreneurship courses, supporting alumni and students engaged in entrepreneurial networks, consulting founders as well as developing business ideas with student teams. Each year over 750 students and researchers participate in the entrepreneurial courses and work in innovation projects. The UnternehmerTUM value chain is divided into five steps:

- **UnternehmerTUM-Mobilization:** UnternehmerTUM GmbH helps students and scientists to start thinking about their future in business life. The centre fosters the awareness that entrepreneurial thinking and management skills are important success factors for a career in industry.
- **UnternehmerTUM-Network:** The entrepreneurship centre connects scientists and students with company representatives and founders to improve the transfer of knowledge and experience, strengthen personal networks, promote business relations and build up venture teams.
- **UnternehmerTUM-Seminars:** Students at TUM take entrepreneurship courses in addition to their majors in engineering and natural sciences. These seminars, lectures and workshops are also offered to external companies. Each year, over 100 business plans are developed within the academic courses.
- **UnternehmerTUM-Projects:** UnternehmerTUM also supports students and scientists, wishing to develop a new service or product and build up a company or student initiative. The centre helps teams write a business plan and manage their projects effectively and efficiently.
- **UnternehmerTUM-Consulting:** UnternehmerTUM GmbH advises founders and entrepreneurial student teams at an early stage. The young entrepreneurs are introduced to network partners.