

# EURAM 2005

Responsible Management in an Uncertain World  
4-7 May 2005, Technische Universität München

## CALL FOR PAPER SUBMISSIONS

The EURAM tradition is to host stimulating conversations on contemporary issues, proposed and organized by the EURAM community. The 2005 conference provides an opportunity for management researchers and reflective practitioners to discuss a wide range of issues from sustainability and other values to the challenges and solutions offered by innovation and technology. Other subjects of interest to participants are also welcome. Tracks will be of varying lengths allowing delegates to participate in multiple dialogues. Submissions should open a dialogue across theoretical, methodological and disciplinary boundaries, including co-creation with reflective practitioners. The typical EURAM paper is about 20 pages. To encourage new and creative ideas we also invite work-in-progress papers, which can be 8-15 pages in length.

Paper submissions should be addressed to the selected tracks of EURAM 2005. Paper submissions will be reviewed by the track chairs and reviewers assigned to the tracks. All papers must be submitted via the online paper handling and reviewing system, which is provided on the EURAM 2005 website. Please follow the style guide of the European Management Review for formatting your paper (available on [www.palgrave-journals.com/emr](http://www.palgrave-journals.com/emr)). Outstanding papers will be proposed by track chairs to the program committee for consideration as best paper. The award will be made during the official conference dinner.

**Submissions of papers: 15 Feb. 2005**

**Notification of authors: 15 Mar. 2005**

# Call for Papers EURAM 2005 Tracks

The success of EURAM conferences build on innovative tracks proposed and chaired by the EURAM community. We are happy to say that we received enormous feedback on our initial call for tracks, both related to the special theme "Responsible Management in an Uncertain World" and to other central areas of the management sciences. EURAM 2005 offers you the opportunity to present your research in one of the following areas.

## Tracks

- 1 Identity: Reflecting and Responding to Difference
- 2 Responsible Management as Identity in Practice
- 3 (IR-) Responsible Leadership
- 4 Responsibility in Public Management
- 5 Careers, Stress and Mental Health
- 6 Ethics and Organizational Processes/Practices
- 7 Design in the 21st Century: The Business of Responsibility
- 8 Non-Profit Management
- 9 Accumulation and depletion systems to capture firms' heterogeneity (system dynamics)
- 10 Strategy development and dynamics
- 11 A stakeholder perspective on financial markets; Managing reputation, investor relation, corporate governance and leadership
- 12 Value through e-Business?
- 13 Sourcing and providing information systems for strategic agility
- 14 Performance management
- 15 Management of project: reconciling uncertainty & responsibility
- 16 Gender, diversity and management
- 17 Management and the Arts
- 18 Innovation, Creativity & Design
- 19 Corporate Governance
- 20 Open Source and Open Innovation
- 21 Entrepreneurship and International Business
- 22 The management and growth of closely held firms and family businesses
- 23 Knowledge Management
- 24 Strategic Heterogeneity, Knowledge Dynamics and Performance
- 25 Managing work-family relations
- 26 Managing the Production of Academic Knowledge
- 27 Networks and Alliances Supporting Early Ventures
- 28 Design, Collaboration & Relevance in Management Research
- 29 Rhetorical Methods in Management Studies: Narratives, Metaphors, Conversation Analysis and Discourse Analysis
- 30 Emotions: Perspectives and Practicalities
- 31 Leadership Challenges in the World of Multiple Realities
- 32 Relational Perspectives in Organization Studies
- 33 Corporate Social Responsibility: a value-based analysis of functional, substantive and communicative rationalities
- 34 Not-Yet Published Books Track
- 35 Second Order Strategic Renewal: Co-evolution of Firm, Industry and its Environment
- 36 General Track: European Management Perspectives: Current and Future Challenges  
Areas: Human Resource Management; International Management; Marketing; Service Innovation and Management; Media Management; other topics of interest.

All paper submissions are due by February 15 and will be handled by the central electronic paper submission system. For more detailed information on the tracks and the track chairs, please check in at the EURAM web site - [www.euram2005.de](http://www.euram2005.de)

## EURAM Program Committee

- Per-Olof Berg, Stockholm School of Entrepreneurship, Sweden
- Donatella Depperu, Università Commerciale Luigi Bocconi, Italy
- Thomas Durand, École Centrale Paris, France
- Pierre Dussauge, Groupe HEC Grandes Ecoles de Commerce, France
- Sanjay Goel, University of Minnesota, USA
- Isabel Gutierrez, Universidad Carlos III de Madrid, Spain
- Anne Sigismund Huff, Technische Universität München, Germany
- Peter Karnoe, Copenhagen Business School, Denmark
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## EURAM 2005 Co-Chairs

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## About the European Academy of Management

The European Academy of Management is a professional society for scholars in the field of management. EURAM aims to be an open, international and multicultural European forum for networking and research in general management, strategy, corporate governance, organizational theory, organizational behavior and decision-making. EURAM emphasizes multidisciplinary theoretical perspectives and methodological pluralism as well as critical examinations of the historical and philosophical roots of management theory and practice.

EURAM is an association for everybody with a professional interest in the field of management. If you teach or do research in management, or if you practice management and are interested in reflecting on your profession, EURAM is the association for you. For more information, please contact the EURAM secretariat.

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